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FLOWER SEEDS

Special
Wholesale Prices
for Florists
and Nurserymen

1945

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★ FEB 28 1945 ★

U. S. Department of Agriculture



ASTER FLORIST NEW UPRIGHT SINGLE RAINBOW MIXED (Wilt Resistant).

This new habit in Rainbow Asters perfected for the Los Angeles market and shippers has really reached its height of perfection. Instead of regular branching habit this variety grows perpendicular, providing a fast cutting and bunching aster. Flowers grow very even at the top. Single and often semi-double blooms appear. The mixture contains all the bright, popular aster colors and this year we offer this to our trade as a flower worthy of your attention. Tr. Pkt., 25c; ¼-oz., 35c; 1-oz., \$1.00; 1b., \$12.00.

MURPHY SEED COMPANY

779 WALL STREET

LOS ANGELES 14

Your Business AND Our Business

YOUR reputation as a grower of superior flowers and plants is maintained and furthered when you restrict your seed source to one maintaining an equally high reputation for seed production. In no line of endeavor is quality more essential to success or ultimately more economical than in the choice of seeds. It is the foundation of profitable production of salable stock.

Murphy Seed Company insists upon furnishing only seed of the highest quality procurable. We closely watch the growing developments of the foremost commercial growers on the Pacific Coast. We sell seeds to many growers who supply the critical Los Angeles market, nationally known for quality standards. Our first-hand knowledge of seed and flower production, our painstaking selection and reselection of seed from the most superior strains, is an integral and priceless part of every order we fill.

Murphy Seed Company

779 Wall Street
Los Angeles 14 California



ANTIRRHINUM
(Snapdragon)

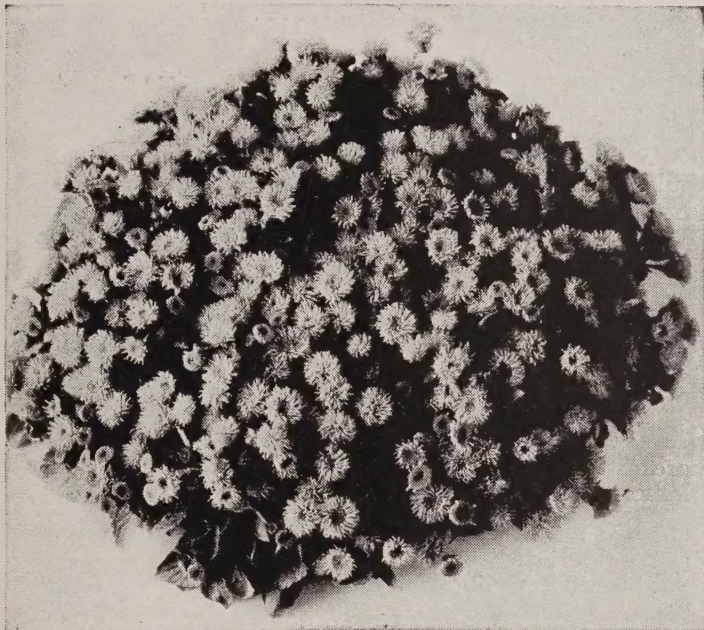
Majus Grandiflora

Rust Resistant

Terms: Thirty days net cash to customers of approved credit or established accounts. New customers, cash with order, C.O.D. or satisfactory references. To avoid delay in shipment, cash should accompany order unless satisfactory credit has been established. Prices in this list are net, postpaid in the U. S. A. and Canada, and subject to change without notice.

If you wish your order sent by air mail, please add 10c per ounce for packing and postage.

	<u>1/4 Oz.</u>	<u>Oz.</u>
ACROCLINIUM (Everlasting)		
Rosy pink annual, 12". Cut and dry in bud form for winter bouquets. New, large flowered hybrids. Tr. Pkt., 40c30	.90
SENSATION GIANTS MIXED— Tr. Pkt., 40c60	1.70



Ageratum New Midget Blue

AGERATUM (Floss Flower)		
BLUE BALL —Vary somewhat in habit. Tr. Pkt., 25c65	2.00
BLUE BALL IMPROVED —This strain receives the highest mark of approval for form and dwarfness plus size and richness of color. Tr. Pkt., 25c	1.15	3.40
BLUE CAP —4"; excellent strain; miniature flowers. Tr. Pkt., 25c	1.10	3.30
BLUE PERFECTION —Deep blue, large flowered, 1'; branching habit; good for cut flowers. Tr. Pkt., 25c ..	.45	1.35
MIDGET BLUE —A silver medal award, all America trials. Grows 2"-3" high; literally covered with blooms. True in color and type from seed. Tr. Pkt., 50c	2.25	6.65
LITTLE BLUE STAR —5"; densely covered with bright blue flowers. Tr. Pkt., 25c85	2.50
IMPERIAL DWARF WHITE —8"-10"; medium size flowers35	1.00

	<u>Oz.</u>	<u>1/4 Lb.</u>
ALYSSUM		
CARPET OF SNOW (Procumbens)—Dwarf flat pancake type of plant, not over 3"; re-selected strain. Tr. Pkt., 15c80	2.25
LITTLE GEM —5"; dwarf upright, compact type; uniform in type. Tr. Pkt., 15c65	2.00

	<u>Oz.</u>	<u>1/4 Lb.</u>
LILAC QUEEN —This strain has been re-selected to the deep side of lilac; noted improvement over the old type. Tr Pkt., 20c80	2.00
MARITIMUM (Sweet Alyssum)—The old-fashioned tall variety....	.30	.90
VIOLET QUEEN —A rich violet. Tr. Pkt., 25c	1.00	3.00

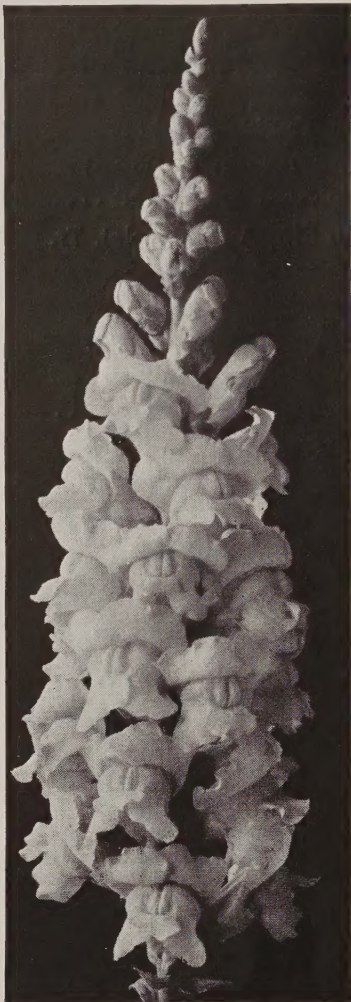
ANCHUSA (Annual)		
BLUE BIRD —A vivid indigo blue; 18", very compact. Tr. Pkt., 15c50	1.50

ANCHUSA (Perennial)		
ITALICA —Dropmore variety, gentian blue, 6'. Tr. Pkt., 20c80	2.25

	<u>1/4 Oz.</u>	<u>Oz.</u>
ANTHEMIS		
KELWAYI —(Golden Marguerite)—3', lemon yellow, daisy-like flowers. Tr. Pkt., 15c20	.60

ANEMONE		
These strains have been carefully re-selected for size, color and extra long stems.		
HIS EXCELLENCY —Large, single, fiery scarlet. Tr. Pkt., 35c	1.00	3.00
BLUE —Giant single blue. Tr. Pkt., 35c	1.10	3.35
WHITE —Large pure white with green center. Tr. Pkt., 50c	1.65	5.00
CORONARIA —Giant single, mixed. Tr. Pkt., 30c55	1.65

ANTIRRHINUM (Snapdragons)		
MAJUS GRANDIFLORA —Rust Resistant. Out of a group of 17 separate colors, some very similar in size and color, we have selected the following. Each represents the best in its color, length of stem, plant structure and size of bloom.		
OPAL QUEEN —Terra Cotta; a very large flower; spaced very close on the stem; medium green foliage. Tr. Pkt., 35c85	2.50
PADRE —Crimson; large flowers; irregular spacing; self tube; stems and foliage a dark green. Tr. Pkt., 35c85	2.50
PINK GLORY —New base branching salmon rose. Very fine cut flowers. Tr. Pkt., 35c85	2.50
ROSALIE —New, clear rose pink. Tube is very large and placed extremely close on the spike. 18" tall and good branching habit. Tr. Pkt., 35c85	2.50
SALMON ROSE PINK SHADES —This is very well named; medium-size flowers, closely spaced on stem. Light green foliage. Tr. Pkt., 35c85	2.50



Antirrhinum Rust Proof
Majus Grandiflorum

SHASTA WHITE —A very good white. Tr. Pkt., 35c	<u>1/4 Oz.</u>	<u>Oz.</u>
	.85	2.50
YELLOW JACKET —A very large, dark yellow; light creamish tube, closely spaced on dark green foliage. Tr. Pkt., 35c85	2.50
MAJUS MIXED —Made from separate colors to give a perfect color balance. Tr. Pkt., 30c70	2.00
MAXIMUM OR SUPER GIANTS (Rust Resistant)		
ALASKA (Pure White)—Somewhat small in size, but closely spaced on stem, light green foliage, thick stems. Tr. Pkt., 35c	1.00	3.00
CAMPFIRE —Coppery scarlet; medium size flowers; dark green foliage. Tr. Pkt., 35c	1.00	3.00
CRIMSON —Fiery crimson; large flowers, thick stems, dark foliage. Tr. Pkt., 35c	1.00	3.00
FAIR LADY PINK —The lightest of all pink snapdragons with white tube, slight yellow tip on snout. Tr. Pkt., 35c	1.00	3.00
MANDARIN YELLOW —Very close to canary bird in color, but a large flowering type, closely spaced on stem; dark green foliage. Tr. Pkt., 35c	1.00	3.00

PINK SENSATION —Medium pink shade, tube self, very large flowers, placed extremely close on stem, yellow tip on snout. Tr. Pkt., 35c ..	<u>1/4 Oz.</u>	<u>Oz.</u>
	1.00	3.00
SALMON ROSE SHADES —Mixture from light to deep salmon rose shades; medium size flowers, thick stems. Tr. Pkt., 35c	1.00	3.00
MAXIMUM MIXED —Special balanced mixed, made from above colors. Tr. Pkt., 35c	1.00	3.00

SUPER MAJESTIC (Base Branching)
18 to 24". Rust Resistant.

SUPER MAJESTIC MIXED —Carefully blended to make a good color balance. Tr. Pkt., 35c	<u>1/4 Oz.</u>	<u>Oz.</u>
	1.00	3.00

ANTIRRHINUM (For Greenhouse Forcing)

AFTERGLOW —Beautiful deep golden-bronze; has habit of Rose Queen	<u>Tr. Pkt.</u>	<u>3 Tr. Pkt.</u>
	\$1.00	\$2.50
AMERICA —Brilliant rose-pink with orange lip, blending into pure lemon, early	1.50	4.00
CAROL JEAN (DORNACHER) —A good clean grower that ships well. A little lighter yellow than Ethel ..	2.00	5.00
CEYLON COURT, DARK —Fine winter-flowering deep yellow	1.00	2.50
CHEVIOT MAID RESELECTED —Fine deep rose-pink	1.00	2.50
CHRISTMAS CHEER —Good spike and free bloomer. Light rose-pink.	2.00	5.00
COATES' YELLOW PERFECTION —Strong-growing deep yellow	1.00	2.50
ETHEL —Golden-yellow, early	1.50	4.00
GILBERT'S BRONZE BEAUTY	1.50	4.00
GILBERT'S PINK SUPREME —(Medium Early). Dark rose without yellow throat	1.50	4.00
GLORIOUS —Attractive reddish-copper, yellow lip, spikes closely set	1.00	2.50
HODALY'S IDEAL IMPROVED —(New). A distinct improvement over the original strain in that it has more of the darker shades and is earlier-flowering, coming into production in January	1.50	4.00
KLONDIKE SUPREME —(Rather Late). Large florets, color excellent deep yellow	1.00	2.50
KOESTER'S WHITE —Fine white...	1.50	4.00
LAVENDER ROSE —Good lavender with a rose blend	2.00	5.00
MARIE LOUISE —Wonderful seashell-pink; fine producer, stems have good length and florets are closely set	2.00	5.00
MARY ELLEN —(Yoder). Popular silvery-pink	2.00	5.00
MISS WOOSTER —(Medium Late). Light golden-bronze; individual in own color	1.00	2.50

	Fr. Pkt.	3 Tr. Pkt.
NEW CINCINNATI—An excellent light rose	1.00	2.50
PEGGY SCHUMANN — Medium deep pink, early winter bloomer..	2.00	5.00
ROCKWOOD'S EARLY WHITE — A clear white except for a slight suffusion of yellow.....	2.00	5.00
ROSE QUEEN — A real deep rose; very fine for forcing.....	1.00	2.50
SALMON GOLD.....	2.00	...
SCHAFFROTH'S PINK — Non-shattering. Bright rose-pink.....	2.00	5.00
ST. LOUIS PINK (Rowe) — An exceptional light pink. Fine long spikes and good producer.....	1.50	4.00
VELVET BEAUTY—Rich American Beauty crimson	1.00	2.50
WHITE WONDER IMPROVED (Bezdek)—The most popular early, pure white	1.50	4.00
YELLOW DELIGHT — Deep clear yellow. Midwinter bloomer.....	2.00	...
YELLOW WONDER IMPROVED — (Bezdek). Deep yellow; very early and good producer	1.50	4.00

AQUILEGIA (Columbine)	1/4 Oz.	Oz.
MIXED—Very choice long spurred, mixed. Tr. Pkt., 40c.....	1.25	4.00
MRS. SCOTT ELLIOTT'S STRAIN MIXED—Long spurred; wonderfully superior strain. Unusual shades, perfect color balance. Tr. Pkt., 40c	1.25	4.00

ARCTOTIS

GRANDIS—2-3', African lilac daisy, white ray type flower, reverse side of petal lilac blue; dark steel-blue center. Tr. Pkt., 20c.....

.30 .90



Aquilegia (Columbine)
Long Spurred Mixed



Begonia Luminosa

NEW CROP BEGONIA SEED

(Fibrous-rooted)—FINE FOR BEDDING AND POTS

The plants are full of vigor and produce bright, glossy foliage and beautiful flowers, true to type and color.

	1/32 Oz.	1/16 Oz.
CARMEN—Rose and Pink, Bronze leaved foliage. Tr. Pkt., \$1.25 1/64 oz., \$2.50	4.50	8.00
CHRISTMAS CHEER—Bright Crimson-scarlet. Tr. Pkt., \$1.00.....	3.25	6.00
HOLLYWOOD RED — Dwarf compact plants, green foliage, bright scarlet flowers. Tr. Pkt., \$1.50; 1/64 oz., \$3.00	5.50	10.00
INDIAN MAID — Bronze foliage, scarlet flowers. Tr. Pkt., \$1.25; 1/64 oz., \$2.50	4.50	8.00
ISLE de FRANCE — Extra large pure white flowers. Foliage a bright green. Tr. Pkt., \$1.25; 1/64 oz., \$2.50	4.50	8.00
KAETHE TEICHER—Pure carmine flowers. Tr. Pkt., \$1.00.....	1.75	3.25
KING OF REDS—Very dwarf scarlet, green foliage, bronze-edged. Tr. Pkt., \$1.50. 1/64 oz., \$3.00.....	5.50	10.00
MASTERPIECE—Showy clear rose-pink. Tr. Pkt., \$1.00; 1/64 oz., \$2.25	4.00	7.50
PRIMA-DONNA — Light Carmine-rose. Tr. Pkt., \$1.00.....	4.00	7.50
WHITE BEDDING QUEEN—Choice white flowers. Tr. Pkt., \$1.00.....	3.25	6.00
WHITE PEARL—Fine white flowers. Tr. Pkt., \$1.00	3.25	6.00

BRACHYCOME

	1/4 Oz.	Oz.
MIXED (Swan River Daisy)—Tr. Pkt., 20c30	.95

BEGONIAS (Tuberous Rooted)	<u>1/4 Oz.</u>	<u>Oz.</u>
SINGLE MIXED—Very choice colors of single types mixed. Tr. Pkt., 75c
DOUBLE MIXED—All varieties of double types mixed—about 80% double. Tr. Pkt., \$1.00.....

BALSAM (Lady Slipper)		
DOUBLE BUSH FLOWERING MIXED—Tr. Pkt., 50c.....	1.00	3.50
CAMELLIA FLOWERING MIXED..	.25	.70



Aster—American Beauty

CREGO IMPROVED (2 1/2')	<u>1/4 Oz.</u>	<u>Oz.</u>
(Wilt Resistant)		
Small flowered California Giants, flowers measuring 3 1/2"-4 1/2" across; base branching habit.		
CRIMSON—Crimson with purplish cast. Tr. Pkt., 25c.....	.35	1.00
DARK BLUE OR PURPLE—Deep royal purple. Tr. Pkt., 25c.....	.35	1.00
DEEP ROSE—Very close to California Giant deep rose. Tr. Pkt., 25c.....	.35	1.00
LIGHT OR LAVENDER BLUE—Tr. Pkt., 25c.....	.35	1.00
SHELL PINK—A little darker than super-giant Los Angeles. Tr. Pkt., 25c.....	.35	1.00
WHITE—Pure white. Tr. Pkt., 25c..	.35	1.00
MIXED—Special blend of above named varieties. Tr. Pkt., 25c.....	.35	1.00

ASTERS (Single Branching)		
MIXED—A special mixture blended to supply a good single aster for florist trade. Tr. Pkt., 20c.....	.30	.85

HEART OF FRANCE (2', Wilt Resistant)		
BRILLIANT RED—Flowers 4 inches across; incurved petals. Tr. Pkt., 25c.....	.65	2.00

ASTER SUNSHINE MIXED		
Tr. Pkt., 25c80	2.50

ASTER KING		
KING VIOLET (Florist Variety)—Tr. Pkt., 20c45	1.35
WHITE—Tr. Pkt., 20c.....	.45	1.35
KING MIXED—Made from separate colors. Tr. Pkt., 20c.....	.35	1.00

CALIFORNIA GIANTS (2 1/2-3')	<u>1/4 Oz.</u>	<u>Oz.</u>
Flowers measuring 4 1/2 to 6 inches across, fully curled and interlaced on plants 2 to 3 ft. tall; upright base branching habit make up this group of asters.		
DARK PURPLE—Extremely large flowers. Tr. Pkt., 35c.....	.85	2.50
DEEP ROSE—Good florist rose. Tr. Pkt., 35c85	2.50
LIGHT BLUE—Florist lavender. Tr. Pkt., 35c85	2.50
PEACH BLOSSOM—Very close to American Beauty shell pink. Tr. Pkt., 35c85	2.50
WHITE—True white. Tr. Pkt., 35c..	.85	2.50
MIXED—Special mixed of above named varieties. Tr. Pkt., 25c.....	.65	2.00

SUPER GIANT ASTER		
EL MONTE—Crimson. Tr. Pkt., 35c.....	.85	2.50
LOS ANGELES—Shell Pink. Tr. Pkt., 35c85	2.50

EARLY GIANTS (Wilt Resistant, 1 1/2-2')		
The first of wilt resistant asters in a California Giant type, not as tall as regular Giants, 4 to 6 weeks earlier.		
LIGHT BLUE—New All-American winner. Tr. Pkt., 35c.....	.85	2.50
PEACH BLOSSOM—Full-petaled flowers of attractive light pink. Tr. Pkt., 35c85	2.50
ROSE MARIE—New deep rose, very fine addition to this group. Tr. Pkt., 35c	1.20	3.35

ASTERS		
AMERICAN BEAUTY (Wilt Resistant, 2 1/2-3')	<u>1/4 Oz.</u>	<u>Oz.</u>
Rather uneven as to height and habit but a very popular variety, with long, incurved petals.		
AZURE FAIRY—A shade deeper than Crego imp. light blue, flowers 4 1/2" across, broad incurved. Tr. Pkt., 25c45	1.35
CRIMSON—A little taller than above; long stem. Tr. Pkt., 25c....	.55	1.65
DEEP ROSE—A good, long-stemmed deep rose. Tr. Pkt., 25c..	.55	1.65
PURPLE—Large flowers. Tr. Pkt., 25c55	1.65
SHELL PINK (September Beauty)—Incurved, showing a slight half-twist. Tr. Pkt., 25c.....	.55	1.65
WHITE—Large flowered white. Tr. Pkt., 25c55	1.65
MIXED—Special blended mixed from above separate colors. Tr. Pkt., 25c55	1.65
CHOICE MIXED—Tr. Pkt., 25c....	.45	1.35



Aster California Giant Rose

QUEEN OF MARKET

(Wilt Resistant)

Very popular in the early asters; excellent for cutting.

	<u>1/4 Oz.</u>	<u>Oz.</u>
DARK BLUE —Purple. Tr. Pkt., 20c..	.35	1.00
LIGHT BLUE —Lavender. Tr. Pkt. 20c	.35	1.00
PEACH BLOSSOM —Blush pink. Tr. Pkt., 20c35	1.00
ROSE —New soft rose. Tr. Pkt., 20c	.35	1.00
SCARLET —Bright red. Tr. Pkt., 20c..	.35	1.00
WHITE —Pure white. Tr. Pkt., 20c...	.35	1.00
MIXED —Choice blended mixture of above varieties. Tr. Pkt., 20c30	.90

ROYAL (Wilt Resistant)

MIXED —A splendid mixed. Tr. Pkt., 20c30	.90
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AMERICAN BRANCHING

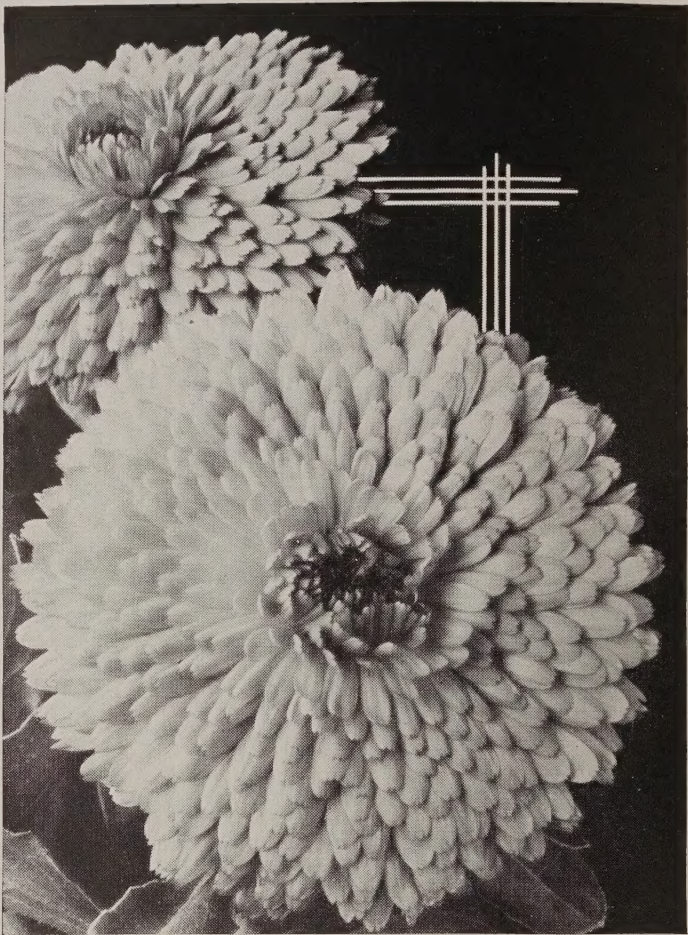
(Late Branching—Wilt Resistant)

	<u>1/4 Oz.</u>	<u>Oz.</u>
AZURE BLUE —Lavender blue shade. Tr. Pkt., 20c.....	.35	1.00
COPPERY ROSE —Dark stemmed. Tr. Pkt., 20c35	1.00
PEACH BLOSSOM —A little deeper than Crego pink. Tr. Pkt., 20c.....	.35	1.00
PURPLE —A dark blue self. Tr. Pkt., 20c35	1.00
SENSATION —Dark crimson. Tr. Pkt., 20c35	1.00
WHITE —Good white. Tr. Pkt., 20c..	.35	1.00
MIXED —Special blend of above named varieties. Tr. Pkt., 20c30	.90

CALENDULA (1-2')

Oz. 1/4 Lb.

BALL'S APRICOT—Rich apricot, light and dark brown centers. Tr. Pkt., 20c60	1.50
BALL'S GOLD IMPROVED—Light center, flowers 3 to 4 inches across, a shade lighter than Lemon Queen. Tr. Pkt., 20c60	1.50
BALL'S LEMON QUEEN—Dark red centers, small percentage of off types. Tr. Pkt., 20c60	1.50
BALL'S LONG ORANGE IMPROVED—Extra long stems, light center, deeper shade than Campfire Improved. Tr. Pkt., 20c.....	.60	1.50
BALL'S MASTERPIECE—Rich deep orange, dark center, a shade lighter than Orange King; large flowered. Tr. Pkt., 20c60	1.50
BALL'S ORANGE IMPROVED—Light center, deeper shade than Ball's Long Orange. Tr. Pkt., 20c..	.60	1.50
YELLOW COLOSSAL — The extremely large double blooms with their gracefully curved petals of bright clear yellow make this Calendula one of the outstanding in years. The well formed bushy plants attain a height of 18 inches. Tr. Pkt., 25c60	1.50
CAMPFIRE IMPROVED — Light center, large flowered orange. Tr. Pkt., 25c80	2.00
CHRYSANTHA ORANGE—Light center, long loose petals. Tr. Pkt., 15c60	1.50
CHRYSANTHA YELLOW—Light center, long loose petals. Tr. Pkt., 15c60	1.50
LEMON QUEEN—Short incurved petals. Tr. Pkt., 15c.....	.40	1.20
ORANGE KING—Deep orange, dark center. Tr. Pkt., 15c.....	.40	1.20
ORANGE SHAGGY—Light center, fringed petal tips. Tr. Pkt., 15c....	.40	1.20



Calendula Campfire Improved

	Oz.	1/4 Lb.
RADIO—Quilled orange, light center. Tr. Pkt., 15c.....	.40	1.20
MIXED—Tr. Pkt., 15c.....	.25	.75

CALLIOPSIS

TALL DOUBLE MIXED—Mixture of semi-double flowers. Tr. Pkt., 20c..	.60	1.80
TALL SINGLE MIXED—Tr. Pkt., 15c	.30	.90
DWARF BICOLOR MIXED—Tr. Pkt., 20c60	1.80

CAMPANULA ANNUAL

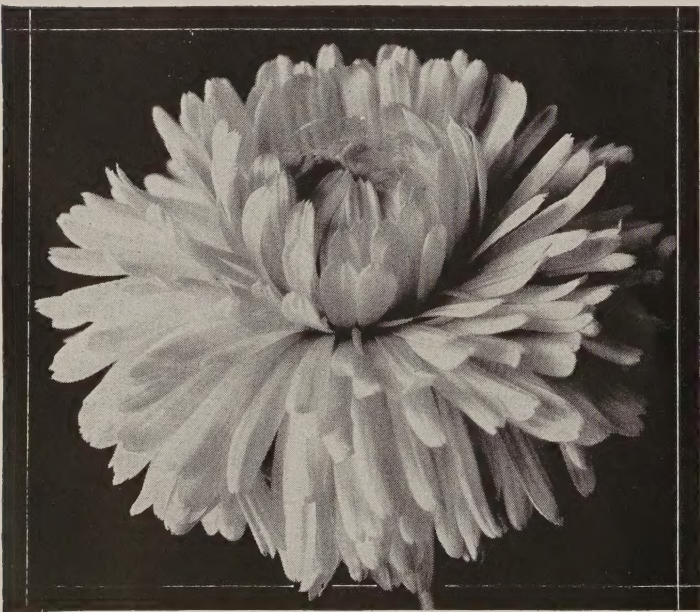
Annual Canterbury Bells coming into bloom six months from planting date.	1/4 Oz.	Oz.
ANNUAL MIXED Tr. Pkt., 15c	.25	.75

CAMPANULA BIENNIAL

Medium Calycanthema.	1/4 Oz.	Oz.
CUP AND SAUCER—Tr. Pkt., 30c.....	.55	1.65
MEDIUM SINGLE— mixed. Tr. Pkt., 15c25	.75

CAMPANULA (Perennial)

PERSICIFOLIA (Peach Bell)—30" Coerulea blue. Tr. Pkt., 35c	1.15	3.45
PERSICIFOLIA—White. Tr. Pkt., 35c	1.35	4.00
PERSICIFOLIA—Mixed. Tr. Pkt., 35c	1.15	3.45



Calendula Sunshine Chrysantha

CANDYTUFT ANNUAL

GIANT HYACINTH FLOWERED—

An extra select florist strain, built up by years of work, selecting for true type and whiteness. Tr. Pkt., 20c

MINIATURE GEM—Dwarf hyacinth flowered; 4" high, a gem for the rock garden, pure white. Tr. Pkt. 20c

UMBELLATA—Carmine, crimson, flesh pink, lavender, rose cardinal, white or mixed. Tr. Pkt., 15c

Oz. 1/4 Lb.

.75 2.25

.85 ...

.50 1.25

YELLOW—Marie Chabaud. Tr. Pkt.,

40c

MIXED—Tr. Pkt., 35c

1/4 Oz. Oz.

1.30 4.00

1.30 4.00

PERPETUAL GIANT MIXED

A strain similar to Chabaud's Giant Improved, same habit of earliness; flowers at least one-third larger. Tr. Pkt., 40c

2.50 7.50

ENFANT DE NICE MIXED

A cross between Chabaud's Giant and Perpetual; the result shows plants of robust, upright habit with long, strong, stalks, wide leaves; color comes 75% true from seed and about 90% double. Tr. Pkt., 35c

2.25 6.50

MARGUERITE CHOICE MIXED

Fragrant bedding carnation. Tr. Pkt., 35c

Oz. 1/4 Lb.

2.00 6.00

CELOSIA CRISTATA

(Cockscomb)

DWARF EMPRESS—Crimson combs with dark leaves. Tr. Pkt., 25c

1/4 Oz. Oz.

.45 1.40

DWARF GOLDEN YELLOW—Yellow combs with light leaves. Tr. Pkt., 25c

.40 1.15

DWARF MIXED—Tr. Pkt., 20c

.35 1.00

TALL MIXED—Tr. Pkt., 20c

.25 .75

CELOSIA PLUMOSA

(Feathered Cockscomb)

CRIMSON—Crimson scarlet. Tr. Pkt., 25c

.35 1.00

YELLOW—Golden yellow. Tr. Pkt., 25c

.35 1.00

MIXED—Tr. Pkt., 20c

.30 .95

CENTAUREA CYANUS

(Bachelor Button or Cornflower)

A new re-selected strain, producing fully double and very large flowers, often called Super Giant Cornflower.

Oz. 1 Lb.

BLUE BOY—Deep rich blue, extra large flowers. Tr. Pkt., 15c

.50 5.00

BLACK BOY—Deep maroon. Tr. Pkt., 20c

.50 5.00

PINKIE—Rose. Tr. Pkt., 15c

.50 5.00

RED BOY—Deep ruby red or carmine. Tr. Pkt., 15c

.50 5.00

SNOWMAN—White. Tr. Pkt., 15c ..

.50 5.00

Special mixed from above colors. Tr. Pkt., 15c

.50 5.00

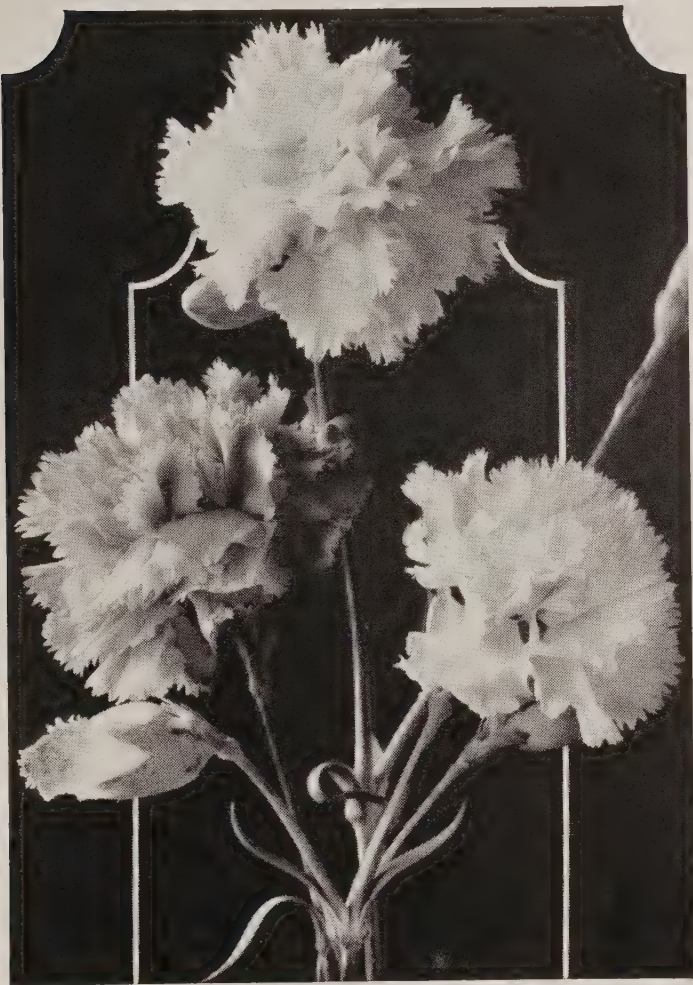
SINGLE BLUE (Winter Flowering)—Single and semi-double flowering. Tr. Pkt., 15c

.50 5.00

CENTAUREA CYANUS DWARF

JUBILEE GEM—Deep blue flowers of compact growth. Tr. Pkt., 20c ..

.85 10.00



Carnation—Chabaud's

CARNATIONS

CHABAUD'S GIANT IMPROVED

Plants are of robust upright habit, bearing huge flowers of fine form, come about 90% double and quite true.

CARDINAL RED (Sparkler)—Scarlet red. Tr. Pkt., 40c

1/4 Oz. Oz.

1.30 4.00

CRIMSON—Blood red. Tr. Pkt., 40c

1.30 4.00

DEEP ROSE—Rose Queen. Tr. Pkt., 40c

1.30 4.00

DEEP SALMON—Aurora. Tr. Pkt., 40c

1.30 4.00

FLESH PINK—Reine Rose. Tr. Pkt., 40c

1.30 4.00

WHITE—Jeanne Dionis. Tr. Pkt. 40c

1.30 4.00



Centaurea Imperialis

CENTAUREA IMPERIALIS

(Sweet Sultans)

	Oz.	1/4 Lb.
AMARANTH RED—BRILLIANT ROSE, DEEP LAVENDER, PURPLE, ROSE OR WHITE. Tr. Pkt., 20c....	.95	3.00
MIXED—Tr. Pkt., 20c.....	.70	2.00

CENTAUREA

SUAVEOLENS—Yellow, Sweet Sultan. Tr. Pkt., 20c.....	.70	2.00
CANDIDISSIMA—Dusty Miller, yellow silvery foliage. Tr. Pkt., 40c...	1/4 Oz. 1.35	Oz. 4.00



Cheiranthus Golden Bedder

CHEIRANTHUS

	Oz.	1/4 Lb.
ALLIONI GOLDEN BEDDER—A new color in this Siberian Wall-flower; golden yellow. Tr. Pkt., 20c	.60	1.80
ALLIONI ORANGE—Brilliant Orange. Tr. Pkt., 15c.....	.40	1.20

CINERARIA

A June sowing will make 5 inch pots for Xmas.

GIANT EXHIBITION MIXTURE—Largest flowered and strongest growing strain. Plants semi-dwarf. Tr. Pkt., \$1.00; 1/8 oz., \$2.75.

CALIFORNIA SUPER GIANT—Plants are basal branching and bear large numbers of extremely large flowers. **BLUE SHADES, CRIMSON** and **CARMINE SHADES, SALMON SHADES, CHOICE MIXED.** Tr. Pkt., \$1.00; 1/64 oz., \$2.50; 1/32 oz., \$5.00. 1/8 oz., \$15.00; 1/4 oz., \$30.00

CLARKIA

	Oz.	1/4 Lb.
MIXED— 1/4 oz., 35c.....	1.00	3.00

CHRYSANTHEMUM

ANNUAL (Painted Daisy)

BURRIDGEANUM —White, scarlet zone. Tr. Pkt., 15c.....	.30	.90
NORTHERN STAR —Giant white, yellow zone. Tr. Pkt., 15c.....	.30	.90
TRICOLOR MIXED —Tr. Pkt., 15c..	.30	.90
SEGETUM —MIXED. Tr. Pkt., 15c..	.30	.90

CHRYSANTHEMUM MAXIMUM

(Shasta Daisy)

	1/4 Oz.	Oz.
SHASTA DAISY ALASKA —Very large white flowers. Our strain is selected for higher growth and blooms slightly earlier. Tr. Pkt., 20c	.30	1.00

COBAEA SCANDENS

(Climber)

PURPLE —Sometimes listed as violet blue. Tr. Pkt., 20c.....80
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COREOPSIS

	Oz.	1/4 Lb.
DOUBLE SUNBURST —A new and improved double and semi-double. Tr. Pkt., 20c; 1/4 oz., 25c75	2.25
MAYFIELD GIANT —Large flowering single, deep golden yellow. Tr. Pkt., 20c40	1.20

CUPHEA

	1/4 Oz.	Oz.
FIREFLY —Bright rosy scarlet; useful as pot plant, for beds and borders; dense compact growth. Tr. Pkt., 35c65	2.00

CONVOLVULUS

	1/4 Lb.	Lb.
DWARF ROYAL ENSIGN —Deep ultramarine blue. Tr. Pkt., 25c....	.60	2.00
DWARF TRICOLOR ROSE —1 oz., 30c90	2.70

COSMOS

New early flowering strain.

	1/4 Oz.	Oz.
SENSATION CARDINAL —New Crimson. Tr. Pkt., 20c.....	.30	.95
SENSATION PINKIE —Pink. Tr. Pkt., 15c20	.60
SENSATION PURITY —White. Tr. Pkt., 15c20	.60
SENSATION MIXED —Tr. Pkt., 15c.	.20	.50

COSMOS Early Double Crested	<u>1/4 Oz.</u>	<u>Oz.</u>
This group is somewhat more dwarf than the other varieties; both single and double flowers appear on the same plant.		
CRIMSON—PINK OR WHITE. Tr. Pkt., 25c80	2.50
MIXED. Tr. Pkt., 20c60	1.80

COSMOS	<u>Oz.</u>	<u>1/4 Lb.</u>
Early Single Mammoth Flowering		
Standard large flowering type.		
CRIMSON—PINK OR WHITE OR MIXED. Tr. Pkt., 15c30	.90

COSMOS		
Late Mammoth Flowering		
Large late flowering cosmos taller than the early with dense heavy foliage.		
GIANT MIXED—Contains crimson, pink and white25	.75
EARLY KLONDIKE ORANGE FLARE—Early strain, produces larger flowers; a vivid orange. Tr. Pkt., 20c60	1.80



NEW KLONDIKE YELLOW FLARE
Bright clear yellow, similar to orange flare in habit. Tr. Pkt., 25c; oz., 75c; 1/4 lb., \$2.00.

NEW SEMI-DOUBLE ORANGE RUFFLES —
Beautiful orange semi-double flowers. Very free flowering. Tr. Pkt., 20c; 1 oz.75

CYNOGOLSSUM AMABILE		
(Chinese Forget-Me-Not)	<u>Oz.</u>	<u>1/4 Lb.</u>
BLUE30	.90
FIRMAMENT—A new dwarf compact plant, rich blue color and even habit. Tr. Pkt., 20c50	1.50

DAHLIA (California Grown)	<u>1/4 Oz.</u>	<u>Oz.</u>
DOUBLE FINEST MIXED—Seeds collected from the finest double plants in each color group. Tr. Pkt., 50c	3.25	10.00
SINGLE MIXED—Made up from separate colors. Tr. Pkt., 20c35	1.00
UNWIN'S DWARF HYBRIDS — Re-selected strain; miniature early flowering; double and semi-double flowers, a wide range of color. Tr. Pkt., 35c65	2.00
COLTNESS MIXED—Tr. Pkt., 25c ..	.65	2.00

DELPHINIUM Pacific Giants
A new strain produced on the Pacific Coast. Flowers are huge, beautifully spaced on the stem. This strain throws high percentage of doubles. Our seed selected and grown from originator's stock.



Delphinium Pacific Giants

DARK BLUE SHADES, LAVENDER PASTEL SHADES, LIGHT BLUE SHADES, PASTEL SHADES, VIOLET SHADES—Each of above colors: Tr. Pkt., \$1.00; 1/8 oz., \$1.85....	<u>1/4 Oz.</u>	<u>Oz.</u>
	3.35	10.00
WHITE—Pure white with velvety texture. Tr. Pkt., \$1.00; 1/8 oz., \$2.00	3.85	11.50
MIXED—Tr. Pkt., \$1.00; 1/8 oz., \$1.85	3.35	10.00

DELPHINIUM WREXHAM HOLLYHOCK TYPE		
Best commercial strain on the market, flower spikes are of pyramid shape.		
MIXED—Tr. Pkt., 50c	1.85	5.50

DELPHINIUM	<u>Oz.</u>	<u>1/4 Lb.</u>
(Blackmore and Langdon Type)		
MIXED—Gold Medal Hybrids. Tr. Pkt., 50c; 1/4 oz., \$1.00	3.35	10.00

BELLADONNA (Improved)	<u>Oz.</u>	<u>1 Lb.</u>
A reselected Belladonna strain. Tr. Pkt., 50c; 1/4 oz., \$1.25	4.15	50.00

BELLAMOSUM (Improved)		
A reselected Bellamosum Strain—Tr. Pkt., 50c; 1/4 oz., \$1.25	4.15	50.00



Delphinium Blackmore and
Langdon Hybrids

BELLADONNA — Light Blue. Tr. Pkt., 35c	<u>1/4 Oz.</u>	<u>Oz.</u>
	.65	2.00
BELLAMOSIUM—Dark Blue. Tr. Pkt., 35c65	2.00

DIANTHUS ANNUAL

(Sweet William)	<u>1/4 Oz.</u>	<u>Oz.</u>
SINGLE MIXED—Tr. Pkt., 15c.....	.30	.85
DOUBLE MIXED—Tr. Pkt., 25c....	.65	2.00
HEDDEWIGII LACINIATUS DOUBLE—FIREBALL, PINK BEAUTY, SALMON KING or SNOWDRIFT—Tr. Pkt., 20c.....	.40	1.25
MIXED—Tr. Pkt., 15c.....	.25	.75

DIANTHUS (Perennial)

PLUMARIS SINGLE MIXED—Tr. Pkt., 15c20	.60
PLUMARIS DOUBLE MIXED—Tr. Pkt., 25c		
PLUMARIS SCOTCH—Mixed im- proved double. Tr. Pkt., \$1.00....	3.35	...
LOVELINESS—Fringed and curled petals; light mauve lavender tinted flowers. 20" tall. Tr. Pkt., 50c....	3.35	...

DELTOIDES MIXED—Dwarf com- pact (Maiden Pink) blooms second year from seed. Tr. Pkt., 25c.....	<u>1/4 Oz.</u>	<u>Oz.</u>
	.90	2.70
ROCK GARDEN MIXTURE— Con- tains many rare and common spe- cies. Tr. Pkt., 35c.....	1.00	3.35

DIASCIA

BARBARAE — Beautiful rose pink shading salmon; twin spurred flowers. Tr. Pkt., 25c.....	.80	2.40
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DIGITALIS (Foxglove)

GIANT SHIRLEY MIXED—Tr. Pkt., 15c35	1.00
GLOXINIODIES MIXED — Spotted Flowers. Tr. Pkt., 15c50	1.50

DIMORPHOTHECA

(African Golden Daisy)		
AURANTIACA — Orange Yellow. Tr. Pkt., 15c45	1.35
AURANTIACA—White Beauty. Tr. Pkt., 15c45	1.35
AURANTIACA—Mixed. Tr. Pkt., 15c	.40	1.15

ESCHSCHOLTZIA

(California Poppy)	<u>Oz.</u>	<u>1/4 Lb.</u>
AURANTIACA — Rich orange, true California Poppy30	.90
BRILLIANT MIXED—Made from above varieties, plus other attrac- tive colors. Tr. Pkt., 15c.....	.30	.90

FORGET-ME-NOT

(Myosotis)	<u>1/4 Oz.</u>	<u>Oz.</u>
OBLONGATA BLUEBIRD—The best deep blue forget-me-nots. Tr. Pkt., 35c	1.15	3.35



Dianthus Superbus Loveliness

GAILLARDIA PICTA

	Oz.	1/4 Lb.
(Annual)		
INDIAN CHIEF—Single; 15"; solid bronzy red; very even in height. Tr. Pkt., 20c95	2.85
PICTA LORENZIANA—A very pleasing mixture of double; orange, yellow, red and rose shades. Tr. Pkt., 20c80	2.40



Godetia—Duke of York

GRANDIFLORA (Perennial)

GRANDIFLORA MIXED—An excellent mixture made up from wine reds, golden yellows, coppery scarlet, red gold-edged shades and combination of tints. Tr. Pkt., 20c75	2.25
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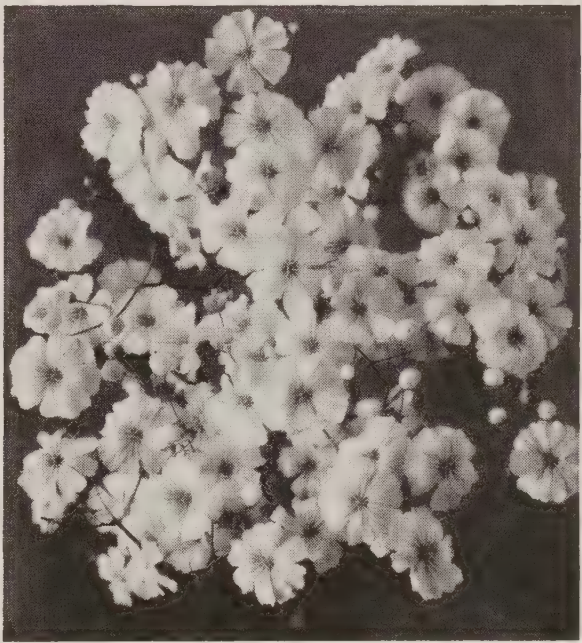


GOMPHRENA

	Oz.	1/4 Lb.
(Globe Amaranth)		
MIXED—Contains colors of light rose pink, purple and white. Tr. Pkt., 15c50	1.50

GYPSOPHILA (Baby's Breath)

	Oz.	1 Lb.
ANNUAL		
LONDON MARKET—Large fully petaled, pure white, about 12" taller than Paris Market.20	2.00
PARIS MARKET—Medium size white flowers; excellent stock.20	2.00
COVENT GARDEN—Extra large flower20	2.00



Gypsophila London Market Improved

GAZINIA

SPLENDENS HYBRIDA GRANDIFLORA—Showy half hardy perennial, orange, yellow, and bronze daisy-like flowers. Blooms first year when sown early. Tr. Pkt., 50c	2.50	7.50
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GERBERA (Transvaal Daisy)

JAMESONI HYBRIDS—We have these selected plants growing throughout the year for seed purposes, assuring you of new seed at all times. 100 seeds, 50c; 500 seeds, \$2.25; 1000 seeds, \$4.00.

	Oz.
MRS. BRADSHAW—Double Red, Tr. Pkt., 25c	1.65
LADY STRATHEDEN—Double Golden yellow. Tr. Pkt., 25c	2.00

	Oz.	1/4 Lb.
GODETIA (Dwarf Single)		
DUKE OF YORK—Deep carmine and white. 1/4 oz., 40c.	1.25	3.75
MIXED—Single dwarf. 1/4 oz., 40c.	1.15	3.50
TALL DOUBLE MIXED—2'; long stemmed, gladioli-like flowers. Tr. Pkt., 20c80	2.40

HELICHRYSUM (Strawflower)

	Oz.	1/4 Lb.
MIXED—Made especially from separate colors to get perfect color balance. Tr. Pkt., 15c; 1/4 oz., 30c.	1.00	3.00

	1/4 Oz.	Oz.
HELIOTROPE		
DARK VARIETIES MIXED—15". Tr. Pkt., 15c	1.35	4.00

HEUCHERA (Coral Bells)	1/16 Oz.	1/4 Oz.
SANGUINEA SPLENDENS—Large, rich scarlet on 12" to 18" stems, fine for cutting and an excellent rock garden or border plant. Tr. pkt., 75c	2.65	8.00
HOOD ACRES HYBRIDS (New)—Very vigorous and prolific grower. Bells are much larger than regular strain with a wide range of color shades. New seed is available in early spring. Tr. Pkt., \$1.00.....	3.35	10.00

HOLLYHOCKS	1/4 Oz.	Oz.
CHATER'S DOUBLE—Deep Rose. Tr. Pkt., 30c55	1.65
CHATER'S DOUBLE—Newport Pink. Tr. Pkt., 30c.....	.55	1.65
CHATER'S DOUBLE—SALMON ROSE. Tr. Pkt., 30c.....	.55	1.65
CHATER'S DOUBLE—SCARLET. Tr. Pkt., 30c55	1.65
CHATER'S DOUBLE—SULPHUR Yellow. Tr. Pkt., 30c.....	.55	1.65
CHATER'S DOUBLE—WHITE. Tr. Pkt., 30c55	1.65
CHATER'S DOUBLE—MIXED. Tr. Pkt., 25c45	1.35
SINGLE MIXED20	.60
IMPERATOR MIXED—Large fringed flowers with rosette in center; resembles a double begonia; delicate pink to cerise salmon. Tr. Pkt., 30c	.55	1.65

HUNNEMANNIA		
(Santa Barbara Poppy or Mexican Tulip Poppy)		
SINGLE YELLOW—Canary yellow. Tr. Pkt., 20c30	.95
SUNLIGHT—Semi-double. Tr. Pkt., 25c35	1.00

IPOMEA		
HEAVENLY BLUE (Clarke's strain)—Blue early flowering morning glory. Tr. Pkt., 20c.....	.20	.60
SCARLETT O'HARA—New vivid carmine, not as early as blue morning glory. Tr. Pkt., 20c.....	.35	1.00
IMPERIAL JAPANESE MORNING GLORY MIXED—Large fringed flowers in bright shades. Tr. Pkt., 15c50	1.50



Ipomea
Heavenly Blue



Ipomea
Scarlet O'Hara

	Oz.	1/4 Lb.
PEARLY GATES (New)—All American Award Silver Medal Winner. Flowers large satiny white with a creamy shading in the throat gives this a beautiful appearance. A strong grower with luxurious foliage. Tr. Pkt., 20c	1.00	3.00

LANTANA		
DWARF HYBRIDS MIXED—12". Tr. Pkt., 30c; 1/4 oz., 55c.....	1.65	...

LATHYRUS LATIFOLIUS		
MIXED—Everlasting perennial sweet pea75	2.25

LILIUM (Lilies)	1/4 Oz.	Oz.
REGALE — 3'-4'. White with lilac and brown, shading on the outside; shading to yellow on the inside base. Tr. Pkt., 20c.....	.30	.90
PHILLIPPINENSE FORMOSANUM—White strain. Tr. Pkt., 35c.....	.70	2.25

LINARIA (Baby Snapdragon)		
MAROCCANA HYBRIDS MIXED—Fast growing hardy annual, good for beds or borders. Tr. Pkt., 15c..60
FAIRY BOQUET MIXED—Compact plants 8" to 10" in height; many distinct colors. Tr. Pkt., 20c.....	.35	1.00

LINUM (Flowering Flax)	Oz.	1/4 Lb.
RUBRUM SCARLET FLAX—Annual; 1 1/2'; showy. Tr. Pkt., 15c.....	.30	.90

LOBELIA	1/4 Oz.	Oz.
CAMBRIDGE BLUE—6"; very compact; light blue; light green foliage. Tr. Pkt., 35c	1.10	3.35
CRYSTAL PALACE COMPACTA—True dark blue; reddish green foliage. Tr. Pkt., 35c80	2.50
EMPEROR WILLIAM — Genetian blue with light foliage. Tr. Pkt., 35c80	2.50
MRS. CLIBRAN—Deep blue, large white eye, compact habit; medium green foliage. Tr. Pkt., 35c	1.00	3.00
WHITE LADY — Pure chalk white; light green foliage, very compact. Tr. Pkt., 35c	1.00	3.00
PRIMA DONNA (Trailing)—Purple crimson wine color, white eye, upright type. Tr. Pkt., 35c	1.00	3.00
SAPPHIRE (Trailing) — Sapphire blue, large white eye, medium green foliage. Tr. Pkt., 35c.....	1.00	3.00
ROMOSA — Tall Blue; 17"; resembles Verbena Royal Boquet; upright type; bright, sky-blue color; light green foliage, excellent where a taller border is needed. Tr. Pkt., 25c	1.60	5.00

LARKSPUR

Being a leader in your community means that you always want the newest and best strains of flowers. You will find the following new and proved varieties of Larkspur the cream of the crops, producing large double flowers, closely spaced on long spikes. The first four varieties are very vigorous and grow 5 feet or more in height. Our seeds are carefully grown to give you true and brilliantly colored strains.



Super Majestic Rose Larkspur

SUPER MAJESTICS (NEW)

This Giant Imperial type Larkspur is a stronger grower and especially good under hot and trying conditions.

- SUPER MAJESTIC WHITE—Large flowering white.
- SUPER MAJESTIC ROSE—Large double flowers of a pleasing salmon-rose shade.
- SUPER MAJESTIC LAVENDER—Long spikes and fine stems make this a very outstanding flower.

GIANT IMPERIAL—Base Branching

- BLUE BELL—Light blue with white base.
- BLUE SPIRE—Deep Oxford Blue.
- CARMINE KING—True carmine-rose.
- DAINTINESS—Delicate lavender, white base.
- EXQUISITE PINK IMPROVED—Soft salmon-pink.
- LILAC KING NEW—Clear rich lilac.
- LOS ANGELES IMPROVED—Soft salmon-rose.
- MISS CALIFORNIA—Pink shaded salmon.
- PEACH BLOSSOM—Light Pink.
- PINK KING—New rich rose.
- WHITE KING NEW—Best clear white.

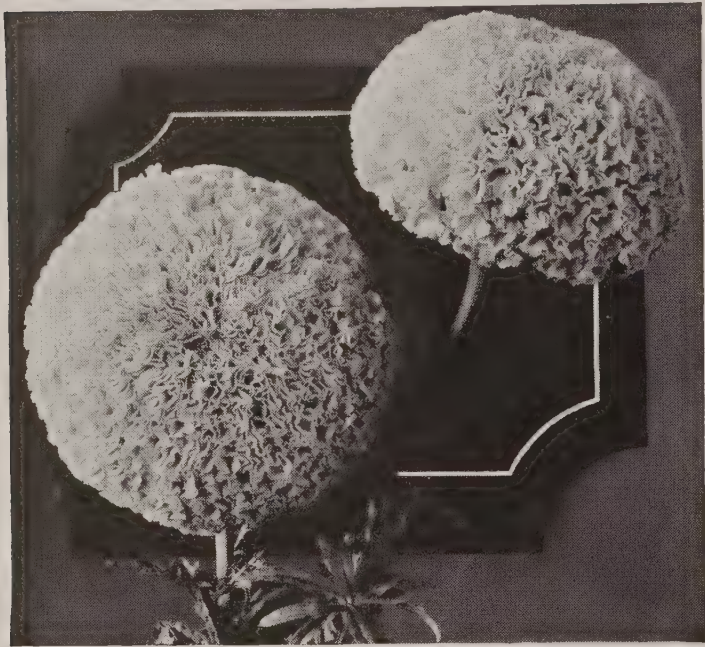
Prices all above:
1/4 oz., 30c; 1 oz., 95c; 1/4 lb., \$2.85; 1 lb., \$10.00.
MIXED—Made from separate colors.
1/4 oz., 25c; 1 oz., 70c; 1/4 lb., \$2.00; 1 lb., \$8.00.

STOCK FLOWERED VARIETIES

- AGERATUM BLUE—Sky Blue.
- DARK BLUE—Deep Violet Blue.
- LA FRANCE—Lovely Salmon Pink.
- LILAC SUPREME—Deep Lilac.
- LUSTROUS CARMINE.
- LOS ANGELES—Salmon Rose.
- ROSEAMOND—Deep Rose Self.
- WHITE—Pure White.
- 1/4 oz., 25c; 1 oz., 80c; 1/4 lb., \$2.25; 1 lb., \$9.00.
- MIXED—Very Choice.
- 1/4 oz., 25c; oz., 75c; lb., \$7.50.

LUPINUS

	Oz.	1/4 Lb.
HARTWEGI MIXED — Regular annual Lupine mixed. Tr. Pkt., 15c..	.70	2.00
GIANT KING MIXED—Longer stems and larger flowers than Hartwegi; Blue, heliotrope, sky-blue and white. Tr. Pkt., 20c.....	.75	2.25
RUSSELL'S HYBRIDS — Perennial. Larger and brighter flowers than the other varieties. Tr. Pkt., 50c...	3.00	9.00



Marigold—Prince of Orange
—Florist Strain

MARIGOLD

(African Tall Double Fistulosa)

	1/4 Oz.	Oz.
LEMON QUEEN IMPROVED (Los Angeles florist strain)—Large flowers, 4" across; tubular petals forming a hard, solid head. While this strain gives a small per cent of singles, the percentage of good heads is greater than other strains. One degree lighter than All Double Lemon. Tr. Pkt., 25c.....	.40	1.15
PRINCE OF ORANGE IMPROVED (Los Angeles florist strain)—3'; a little larger in size than Lemon Queen; a deep orange in color. Tr. Pkt., 25c40	1.15
ALL DOUBLE LEMON—This strain comes all double; good for cut flowers. Tr. Pkt., 25c.....	.40	1.15



French Marigold Harmony

ALL DOUBLE ORANGE — Tr. Pkt., 25c	1/4 Oz. .40	Oz. 1.15
MIXED—Good mixture of both lemon and orange. Tr. Pkt., 15c...	.25	.75

MARIGOLD

African Tall Double Imbricata
Carnation Flowered

BURPEE'S GOLD—3 1/2" across; broad, flat petals, odorless foliage. Tr. Pkt., 15c.....	.25	.70
GUINEA GOLD—3 1/2" across; loosely formed flowers; golden orange. Tr. Pkt., 15c.....	.25	.70
YELLOW SUPREME — 4"; flower rather irregular petal formation; 2' tall. Tr. Pkt., 20c.....	.30	.80

MARIGOLD GIGANTEA

ORANGE SUNSET — Deep rich orange; broad, imbricated, flat petal; huge flower size. Tr. Pkt., 20c50	1.50
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Marigold Gigantea Sunset Orange

SUNSET GIANTS — Huge flowers, 6"-7" across, with color range of orange, yellow and primrose; carnation flowered type. Tr. Pkt., 20c	1/4 Oz. .30	Oz. .85
DWARF GIGANTEA, Pot o' Gold—Golden orange. Tr. Pkt., 30c.....	.55	1.65

MARIGOLD MISSION GIANTS

GOLDSMITH — Golden orange base-branching with good cutting stem. Flowers are fully double, incurved chrysanthemum type. A 1941 Bronze Medal winner. Tr. Pkt., 25c45	1.35
YELLOWSTONE (New 1942) — Same type as above only a rich clear yellow. Our trials this year proved 100% double flowers and no off colors. Blossoms are 4 to 5 inches across Tr. Pkt., 25c.....	.45	1.35
MISSION GIANTS MIXED — Contains above colors plus other shades from our trial grounds. Tr. Pkt., 20c40	1.15

MARIGOLD FRENCH

	Oz.	1/4 Lb.
Dwarf Double—1'		
MIXED—Made from above colors. Tr. Pkt., 15c.....	.35	1.00
YELLOW PIGMY—(New All-American Winner). 8 inches tall. New extra-dwarf double French type, bright lemon yellow; extra compact bushy plants. Litterly covered with blooms 1 inch in diameter. Tr. Pkt., 25c.....	.85	2.50

MARIGOLD

Dwarf French All Double

BUTTER BALL — (All-American Bronze Medal). Most attractive, very compact Harmony type, canary yellow in color. Continuous bloomer, attaining height of only 6 to 10 inches. Very early and should make a wonderful bedding or edging variety. Tr. Pkt., 25c...	.85	2.55
HARMONY—Deep orange with maroon brown collar. Tr. Pkt., 25c..	.60	1.75
HARMONY HYBRIDS—Dwarf double mixed. Tr. Pkt., 20c.....	.40	1.20
MELODY DWARF FRENCH DOUBLE—(New All-American Bronze Medal Winner). Grows 12 to 15 inches high. Literally covered with golden yellow Harmony type flowers; very uniform in height, habit and color. Tr. Pkt., 25c.....	.85	2.50
ROYAL SCOTT — Deep mahogany and gold in uniform stripes. Tr. Pkt., 25c85	2.55
SPRY 1941—(A.A.S. Silver Medal). Yellow crested center. Guard petals mahogany red. Tr. Pkt., 20c85	2.55
SCARLET GLOW—(New All-American Honorable Mention). Brightest red of all the dwarf double French marigolds; blooms open brilliant scarlet, turning to rich tangerine as they age. Fully double 2 inch blooms borne on bushy plants 10 inches in height. Tr. Pkt., 25c	1.00	3.00
MIXED—Tr. Pkt., 25c.....	.60	1.80

MARIGOLD

LIMELIGHT — (New All-American Bronze Winner). Large flowered French type, pale primrose yellow. 100% double and true to type and color. Flowers incurved type. Tr. Pkt., 25c85	2.50
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MARIGOLD Dwarf Single—1'

	Oz.	1/4 Lb.
TAGETES (Signata Pumila Little Giant) — Improved Mexican strain; small, single, orange flowers; very dwarf, bushy plants. Tr. Pkt., 25c	1.00	3.00

MIGNONETTE

GOLDEN GOLIATH—12"; giant golden yellow spike. Tr. Pkt., 25c..	.85	2.50
GOLIATH RED—12"; giant red spikes. Tr. Pkt., 25c.....	.70	2.10



Marigold Dwarf Butterball

	Oz.	1/4 Lb.
NEW YORK MARKET (Florist Strain) — Long spike, good for cutting. Tr. Pkt., 25c.....	.80	2.40
RESEDA ODORATA IMPROVED — 16"; old-fashioned wild type.....	.30	.90

NASTURTIUM

	1/4 Lb.	1 Lb.
Double Gleam		
GOLDEN GLEAM—Golden yellow. Oz., 25c85	2.50
GLEAM HYBRIDS MIXED—Includes all the shades of double nasturtiums in a well-balanced mixture. Oz., 25c85	2.50
DWARF MIXED—Includes above colors plus Mahogany, Ruby and other hybrids. Oz., 25c85	2.50

SINGLE

DWARF SINGLE MIXED—A splendid mixture of all colors. Oz. 20c..	.70	2.00
TALL SINGLE MIXED—Includes all colors in the tall or trailing group. Oz., 20c70	2.00

NEMESIA

	1/4 Oz.	Oz.
Strumosa Grandiflora—14"-16"		
MIXED—Tr. Pkt., 35c	1.00	3.00

NEMOPHILA

	1/4 Lb.	1 Lb.
INSIGNIS BLUE (Baby Blue Eyes) — A California native flower. Tr. Pkt., 15c; Oz., 40c	1.20	4.00

NICOTIANA

	1/4 Oz.	Oz.
AFFINIS WHITE — Sweet scented, 3' tall; large flowered. Tr. Pkt., 15c60
AFFINIS MIXED — Includes all the shades. Tr. Pkt., 15c.....		.40
SANDERAE CRIMSON BEDDER — 15" compact growth, deep crimson red. Tr. Pkt., 25c.....	.55	1.65



Nierembergia Hippomanica

NIEREMBERGIA

1/16 Oz. Oz.

HIPPOMANICA (Blue cut flower)—Light lavender blue, 5 to 6" plants, nicely rounded, excellent for border work or rock garden. **Tr. Pkt., 50c; 1/32 Oz., \$1.00**

2.00 20.00

PURPLE ROBE—(New 1942 All-American Bronze Medal). Several shades deeper blue, or violet blue, than above. Very dwarf, about 6 inches tall. It prefers full sun, sandy loam, and makes a wonderful border or edging plant. A continuous bloomer. **Tr. Pkt., 50c; 1/32 Oz., \$1.65**.....

3.00 30.00

PANSY SWISS GIANT

1/4 Oz. Oz.

ALPEN GLOW—Giant Red. **Tr. Pkt., 75c; 1/8 Oz., \$2.40**

4.00 12.00

BERNA—Dark violet blue. **Tr. Pkt., 75c; 1/8 Oz., \$2.40**

4.00 12.00

BLUE—Rich, clear blue. **Tr. Pkt., 75c; 1/8 Oz., \$2.40**

4.00 12.00

CORONATION GOLD—New golden yellow. **Tr. Pkt., 75c; 1/8 Oz., 2.40**..

4.00 12.00

RHEINGOLD—Large, yellow with brown blotch in center. **Tr. Pkt., 75c; 1/8 Oz., \$2.40**

4.00 12.00

SWISS WHITE—Pure white. **Tr. Pkt., 75c; 1/8 Oz., \$2.40**

4.00 12.00

SUPER SWISS MIXED—Reselected. Splendid colors and long stems. **Tr. Pkt., 85c; 1/8 Oz., \$2.40**

4.00 12.00

SWISS GIANTS—Very fine mixed. **Tr. Pkt., 75c; 1/8 Oz., \$2.00**.....

3.35 10.00

GENEVA SUPER GIANTS MIXED—Richest assortment of colors and extra long stems make these large flowers excellent for cutting. **Tr. Pkt., \$1.00; 1/8 Oz., \$2.50**

5.00 16.00

ENGELMAN'S GIANT MIXTURE—Fine, big flowers. **Tr. Pkt., \$1.00; 1/8 Oz., \$3.20**

5.00 16.00

MAPLE LEAF GIANTS—The color range is limited but the flowers are extra large. Excellent for hot climates. **Tr. Pkt., 75c; 1/8 Oz., \$2.00**

3.35 10.00

AMERICA MIXED—The best pansy for early planting. Excellent color blend. **Tr. Pkt., 75c; 1/8 Oz., \$2.40**..

1/4 Oz. Oz.
4.00 12.00

PENTSTEMON

GLOXINIOIDES MIXED SENSATION—**Tr. Pkt., 35c**.....

1.35 4.00

BLUE GEM—Dwarf compact blue; for rock gardens. **Tr. Pkt., 25c**....

.85 2.65

PETUNIA

1/32 Oz. 1/16 Oz.

GIANTS OF CALIFORNIA (Ruffled Giants of medium dwarf habit and huge flowers.)

MIXED—**Tr. Pkt., 75c; 1/64 Oz., \$1.35** 2.50 4.75

PETUNIA DWARF RUFFLED GIANTS (Ramona strain)—Good color mixture. **Tr. Pkt., 75c; 1/64 Oz., \$1.85**

3.50 6.50



SUPER DWARF RUFFLED GIANTS OF CALIFORNIA—Especially perfected for pot work; a splendid color range, extra large flowers. **Half Tr. Pkt., 75c; Tr. Pkt., \$1.25; 1/64 Oz., \$2.25; 1/32 Oz., \$4.00; 1/16 Oz., \$7.00.**

PETUNIA Fringed Grandiflora

1/64 Oz. 1/32 Oz.

THEODOSIA IMPROVED—Rosy pink, gold center. **Tr. Pkt., 50c**....

1.50 2.65



Petunia Dwarf
Giants of California
Ramona Strain



Petunia Giants
of California
Glamour

PETUNIA Fringed Grandiflora

1/64 Oz. 1/32 Oz.

SINGLE FRINGED MIXED—Includes above varieties and many others blended by a special formula mixture, in order to get a perfect color balance. **Tr. Pkt., 50c**.....

1.35 2.35



Petunia Grandiflora Single Fringed Dainty Lady

PETUNIA BALCONY	1/4 Oz.	Oz.
Plants 16 to 20" high, of upright spreading type; blooms about 3" across.		
BLACK PRINCE — Tr. Pkt., 50c; 1/8 Oz., \$1.25	2.15	6.50
BLUE—Velvety violet blue. Tr. Pkt., 50c; 1/8 Oz., 90c	1.65	5.00
CORNFLOWER BLUE—A fine mid-blue shade. Tr. Pkt., 50c	1.65	5.00
CRIMSON—Dark red. Tr. Pkt., 40c 1/8 Oz., 85c	1.30	4.00
ROSE—Carmine rose, large flowered. Tr. Pkt., 40c; 1/8 Oz., 80c	1.35	4.00
ROSY MORN — New rose with white throat. Tr. Pkt., 35c.....	1.65	5.00
STAR OF CALIFORNIA—Dark violet. Tr. Pkt., 35c; 1/8 Oz., 80c	1.35	4.00
WHITE—Pure white, large flowered. Tr. Pkt., 35c; 1/8 Oz., 80c	1.35	4.00
MIXED—Tr. Pkt., 35c; 1/8 Oz., 50c..	.85	2.50

PETUNIA DWARF HYBRIDS (Nana Compacta)

PETUNIA GRANDIFLORA	1/32 Oz.	1/16 Oz.
BURGUNDY — Burgundy Red. Tr. Pkt., 50c; 1/64 Oz., 90c.....	1.60	3.00
DWARF ELK'S PRIDE—Large flowers. Tr. Pkt., 75c.....	2.25	4.00
DWARF PINK GLORY — A shade deeper than Topaz Rose in the hybrid group; blooms 3 to 4" across. Tr. Pkt., 50c; 1/64 Oz., \$1.50.....	2.75	5.00
ELK'S PRIDE — 16" tall; velvety violet. Tr. Pkt., 50c; 1/64 Oz., \$1.00..	1.90	3.50
WHITE CLOUD—White with yellow cast in throat. Tr. Pkt., 50c; 1/64 Oz., \$1.25	2.25	4.00



Petunia Burgundy

	1/4 Oz.	Oz.
ALDERMAN — Deep violet blue. Tr. Pkt., 25c60	2.00
BLUE BEDDER — 20" high, blooms 2 1/2 to 3" across; a shade lighter than Hybrid Blue Bee. Tr. Pkt., 25c.65	2.00
CELESTIAL ROSE — True Nana Compacta type; 16" tall, medium gold throat. Tr. Pkt., 25c.....	1.05	3.00
CREAM STAR—Soft creamy white star shaped flowers. Tr. Pkt., 50c..	1.50	4.50
DAZZLER—Deep bright rose. Tr. Pkt., 35c	1.00	3.00
GLORIA—Carmine rose. Tr. Pkt., 35c	1.00	3.00
GLOW—Bright rose red. Tr. Pkt., 35c	4.00	12.00
NORMA — Blue with white star. Tr. Pkt., 25c.....	.65	2.00
ROSE OF HEAVEN — Rose pink. Tr. Pkt., 35c85	2.50
ROSY MORN—Light pink with white throat. Tr. Pkt., 35c85	2.50
ROSE QUEEN IMPROVED — Deep brilliant rose, a shade deeper than Celestial only with a darker throat. Tr. Pkt., 50c.....	1.50	4.50
SALMON SUPREME—Light copper rose with a white base. Tr. Pkt., 50c	5.00	15.00
SCARLET FLARE—Scarlet rose. Tr. Pkt., 75c	5.00	15.00
SILVER BLUE — Medium to light silver blue. Tr. Pkt., 35c.....	1.35	4.00
SNOWBALL—Very compact white. A purer white than the Snow Queen. Tr. Pkt., 35c	1.10	3.35
TOPAZ QUEEN—Brilliant scarlet rose. Tr. Pkt., 35c.....	1.75	6.00
TWINKLES — Small-flowered, pink-starred white, forming a five-point star; slight gold center. Tr. Pkt., 35c	1.10	3.35
VIOLACEA—Rich violet. A deeper shade than Elk's Pride. Tr. Pkt., 35c	1.10	3.35



Petunia Dwarf Hybrids
Rosy Morn



Petunia
Balcony Mixed



Petunia Dwarf Hybrids
Cream Star

VELVET BALL—Popular black prince color
velvety blood red only dwarf compact
growth very good for spring pot plants and
outside bedding or border use. Tr. Pkt., 50c;
1/32 Oz., \$1.15; 1/16 Oz., \$2.00; 1/8 Oz., \$3.50.

	1/4 Oz.	Oz.
VIOLET BLUE —New. Tr. Pkt., 25c.	.75	2.50
DWARF HYBRIDS MIXED —A splendid mixture of above with other well-selected colors. Tr. Pkt., 35c	.85	2.50

PETUNIA TALL HYBRIDS

BLUE BEE —Medium violet blue. Tr. Pkt., 30c	.50	1.50
FLAMING VELVET —Rich velvety red. Tr. Pkt., 50c	1.40	4.20
GENERAL DODDS —Velvety red with dark throat. Tr. Pkt., 30c	.50	1.50
GOLDEN ROSE (Lord Courtenay)— Clear golden rose, deep golden throat. Tr. Pkt., 25c	.65	1.65
HOWARD'S STAR IMPROVED — Velvety violet with white star. Tr. Pkt., 35c	.65	2.00
HOLLYWOOD STAR —Rich rose amber; 5-point star-shaped flower; light golden throat. Tr. Pkt., 40c	.85	2.50
INIMITABLE —Carmine rose striped white. Tr. Pkt., 20c	.35	1.00
RADIANCE —Brilliant cerise rose. Tr. Pkt., 35c	.65	2.00
TOPAZ ROSE (New)—Rose pink with golden throat. Tr. Pkt., 35c	.65	2.00
VIOLACEA —Violet blue. Tr. Pkt., 30c	.50	1.50
WHITE KING —Whiter than any Petunia listed; large flowered. Tr. Pkt., 30c	.50	1.50

**PHLOX DRUMMONDI
GRANDIFLORA**

	1/4 Oz.	Oz.
MIXED —Tr. Pkt., 35c	1.25	3.75

PHLOX GIGANTEA

GIGANTEA SALMON GLORY (New)—Soft salmon rose with creamy eye, large flowers. Tr. Pkt., 40c	1.40	4.15
GIGANTEA ROSY MORN —Rose pink with white eye. Tr. Pkt., 40c	1.40	4.15
GIGANTEA RED GLORY (New)— Bright red with white eye. Tr. Pkt., 40c	1.40	4.15
GIGANTEA ART SHADES MIXED — A beautiful mixture of light shades with light eyes; flowers much larger than regular Phlox. Tr. Pkt., 40c	1.40	4.15

POPPY ICELAND

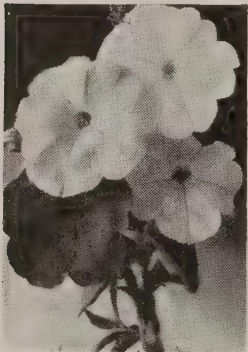
GIBSON'S GIANT ORANGE — Large russet orange. Tr. Pkt., 35c	.80	2.50
MURPHY'S SPECIAL MIXTURE — Contains all the bright colors plus enough art shades and newer col- ors to give a perfect color balance. Tr. Pkt., 35c	.80	2.50
SANFORD'S GIANT MIXED —Large flowers on long, strong stems, beautiful color range. Tr. Pkt., 35c	.80	2.50

POPPY SHIRLEY SINGLE

	Oz.	1/4 Lb.
AMERICAN LEGION —Large scarlet with a white cross. Tr. Pkt., 15c	.40	1.20
SHIRLEY SINGLE MIXED —All col- ors in this group. Tr. Pkt., 15c	.40	1.20

**POPPY SHIRLEY DOUBLE
BEGONIA FLOWERED**

BEGONIA FLOWERED MIXED —Tr. Pkt., 15c	.50	1.50
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Petunia
White King



Petunia
Hollywood Star



Iceland Poppy Emperor

QUEEN ANNE'S
LACE FLOWER

WHITE—3', firm white flowers; used as filler in basket work. Tr. Pkt., 15c

<u>1/4 Oz.</u>	<u>Oz.</u>
.25	.75

RANUNCULUS SEED

After many years of careful selection we have produced one of the finest strains of ranunculus seed in the world. This seed produces a large percentage of double and semi-double flowers on long stiff stems.

SPECIAL GOLDEN YELLOW—Rich golden yellow flowers. Tr. Pkt., \$1.00

<u>1/4 Oz.</u>	<u>Oz.</u>
2.80	8.50



Ranunculi

SPECIAL FLORIST MIXED—This strain contains many of the new color shades. Tr. Pkt., 75c

WHITE SHADES — About 85% white, the balance cream and yellow. Tr. Pkt., \$1.50

ORANGE SHADES — Much improved orange shades. Tr. Pkt., \$1.00

PINK SHADES—A variable strain of different shades of pink. Tr. Pkt., \$1.50

RED SHADES — Very bright red flowers. Tr. Pkt., \$1.00

<u>1/4 Oz.</u>	<u>Oz.</u>
2.50	7.50
4.15	12.5
2.80	8.50
4.15	12.50
2.80	8.50

RICINUS (Castor Bean)

ZANZIBARIENSIS MIXED—12', many shades. 1 Oz., 15c

<u>1/4 Lb.</u>	<u>1 Lb.</u>
.40	1.20



Salpiglossis—Grandiflora Mixed

RUDBECKIA

BICOLOR SUPERBA—Golden yellow, dark spots. Tr. Pkt., 15c

HIRTA AUTUMN TINTS — Large flowers of bronzy autumn tints. Tr. Pkt., 25c

KELVEDON STAR—Deep orange yellow with mahogany zone. Tr. Pkt., 25c

MY JOY—True orange yellow. Tr. Pkt., 25c

<u>1/4 Oz.</u>	<u>Oz.</u>
.20	.50
.45	1.35
.45	1.35
.45	1.35

SALPIGLOSSIS

BROWN and GOLD—Plant 3' tall base, branching upright type; blooms 2 1/2"-3" across.

CRIMSON—Crimson self, purple cast in throat.

LIGHT BLUE and GOLD.

PRIMROSE—Deep yellow self.

ROSE and GOLD.

SCARLET and GOLD—Very large flower.	1/4 Oz.	Oz.
VELVETY RED—Deep scarlet self.		
VIOLET and GOLD—Violet with slight gold veinings.		
WHITE and GOLD—White with dark orange throat; large flower. Above varieties. Tr. Pkt., 20c.....	.30	1.00
MIXED—Made from above colors. Tr. Pkt., 15c.....	.25	.75
GLOXINIAFLORA MIXED—Mixture contains only veined varieties. Tr. Pkt., 15c.....	.30	.85
DWARF GIANT FLOWERING MIXED (New)—20", excellent for beds and borders. Tr. Pkt., 20c....	.35	1.00

SALVIA SPLENDENS	1/4 Oz.	Oz.
FIREBRAND (Early Harbinger)—Early dwarf, 15". Tr. Pkt., 50c.....	1.50	4.50
AMERICA (Globe of Fire)—16", standard dwarf bedding variety. Tr. Pkt., 50c.....	1.50	4.50
BONFIRE—30". Tr. Pkt., 50c.....	1.50	4.50

SALVIA MISCELLANEOUS		
FARINACEA—Bright light blue. Tr. Pkt., 25c.....	.80	2.50
FARINACEA BLUE BEDDER—36", long stemmed upright compact growth deep blue. Tr. Pkt., 35c....	1.15	3.35
PATENS—30", perennial navy blue Salvia. Tr. Pkt., 25c.....	2.00	6.00



Scabiosa Caucasica Isaac House Hybrids

SCABIOSA	Oz.	1/4 Lb.
Annual; 36" to 42" tall, base branching upright type; large flowers; long stemmed.		
AGERATUM BLUE—Tr. Pkt., 15c..	.60	1.80
AZURE FAIRY—Azure blue. Tr. Pkt., 15c.....	.60	1.80
BLUE COCKADE—Deep azure blue. Tr. Pkt., 15c.....	.60	1.80
BLUE MOON—Tr. Pkt., 25c.....	.85	2.50
LOVELINESS—Salmon rose shades. Tr. Pkt., 15c.....	.60	1.80
PEACH BLOSSOM—Peach blossom pink. Tr. Pkt., 15c.....	.60	1.80
ROSETTE—Deep rose suffused salmon. Tr. Pkt., 20c.....	.75	2.25
SALMON BEAUTY—Tr. Pkt., 15c..	.60	1.80
SHASTA IMPROVED—Tr. Pkt., 15c	.60	1.80
MIXED—Tr. Pkt., 15c.....	.50	1.50
GIANT FLOWERING HYBRIDS MIXED—Tr. Pkt., 25c.....	.75	2.25

PERENNIAL	1/4 Oz.	Oz.
CAUCASICA HOUSES HYBRIDS—An improved strain. Color ranges in shades of lavender and blue. New crop of fresh seed. Tr. Pkt., 45c.....	1.35	4.00
COLUMBARIA LAVENDER—Tr. Pkt., 45c.....	.75	2.50
COLUMBARIA PINK—Tr. Pkt., 45c	.75	2.50

SCHIZANTHUS GRANDIFLORA	1/4 Oz.	Oz.
GIANT FLOWERING HYBRIDS—Tr. Pkt., 40c.....	1.00	3.35
PANSY FLOWERED MIX—Tr. Pkt., 50c.....	1.00	3.35
MASTERPIECE DWARF MIXED—Tr. Pkt., 40c.....	1.70	4.20

STATICE SINUATA	1/4 Lb.	1 Lb.
DEEP BLUE IMPROVED (Kampf's)—Oz., 30c.....	1.00	4.00
LAVENDER QUEEN—Oz., 30c....	1.00	4.00
ROSEA SUPERBA—Oz., 30c.....	1.00	4.00
YELLOW (Bonduelli)—Oz. 30c...	1.00	4.00
WHITE IMPROVED—Oz., 30c....	1.00	4.00
NEW HYBRIDS MIXED—Oz., 30c..	1.00	3.00
SUWOROWI—Russian or rat tail statice. Tr. Pkt., 15c.....	.30	.80

PERENNIAL		
CASPIA—Tr. Pkt., 30c.....	.75	2.00
DUMOSA—Tr. Pkt., 25c.....	.85	2.30
LATIFOLIA—Tr. Pkt., 25c.....	.50	1.35
PEREZII—Tr. Pkt., 25c.....	.45	1.30
PUBERULA—Tr. Pkt., 25c.....	1.10	3.30



Column Stock Murphy's Improved Chamois

- AMERICAN BEAUTY**—Rose.
- BALL'S APRICOT**—Apricot.
- *BALL'S BLUE**—Rich lilac blue color.
- BALL'S PURPLE**—Purple.
- BALL SUPREME**—No. 22 rich silvery rose shading,
- CHAMOIS ROSE IMPROVED**—Golden Rose.
- *GARDENIA**—Large pure white.
long stems.
- *ILLUSION**—Bright scarlet flowers on tall stem.
- *LA FRANCE**—Clear rose.
- *LILAC LAVENDER**—Best bright lavender.
- *MALMAISON PINK**—Fine flesh pink, large flowers
and splendid stem.
- MURPHY'S RESELECTED CHAMOIS IMPROVED**
- *MURPHY'S ROSE**—Best clear rose for florist trade.
- MURPHY'S NEW YELLOW WONDER**
- SILVERY LILAC**—Good lavender.
- WHITE**—Pure white.
- CHOICE MIXED**—Splendid mixed made from sep-
arate colors.
- *Outstanding varieties for cut flowers.**

Above Varieties: ½ Tr. Pkt., 60c; Tr. Pkt., \$1.00; ¼ Oz., \$2.50; 1 Oz., \$9.00



Single Floret—Stock Giant of California

STOCKS GIANTS OF CALIFORNIA

GOLDEN GATE—Golden yellow.

MONTEREY—Bright pink.

MOJAVE—Purple.

PACIFIC—Light blue.

REDWOODS—Red.

SANTA BARBARA—Chamois.

SANTA MARIA—Pure white.

SEQUOIA—Rose carmine.

TAHOE—Lavender.

YOSEMITE—Rose.

Above varieties, **Tr. Pkt., 40c** **1.10** **3.35**

EXQUISITE MIXED—Tr. Pkt., 35c.. **1.00** **3.00**

$\frac{1}{4}$ Oz. Oz.

BRANCHING CHRISTMAS RED

Three years ago we introduced this Stock to our Eastern growers. They report it to be exceptionally fine. By actual field tests over a long period of years, this Stock has proven itself to be resistant to local Stock diseases.

EASY TO GROW—Our growers plant about 8 inches apart in benches. Pinch the center and you get many long branches.

EASY TO SELL—Bright red color and extra large florets with good flower spikes.

HEAVY PRODUCER—Large percentage of doubles and many branches.

Seed that has been tested for doubles and disease resistance.

Tr. Pkt., 35c; $\frac{1}{4}$ Oz., \$1.00; 1 Oz., \$3.00;
1 Lb., \$36.00

EARLY GIANT IMPERIAL OR IMPROVED BISMARCK

ANTIQUE COPPER—Copper red.

BLOOD RED

BUTTERCUP—Deep cream.

CHAMOIS—Clear chamois.

DARK BLUE

ELK'S PRIDE—Rich purple.

FLESH

GOLDEN ROSE—Well named.

LAVENDER

LILAC—Deep lilac-blue.

ROSE

WHITE—Clear white.

Above varieties, **Tr. Pkt., 35c** **1.00** **3.00**

MIXED—Tr. Pkt., 30c **.85** **2.50**

SUPER GIANT IMPERIAL—A re-selected giant imperial stock with longer stems, larger flowers on better flower spikes. The plants are base branching.

BLUSH PINK—Tr. Pkt., 50c **1.35** **4.00**

CHAMOIS IMPROVED—Tr. Pkt., 50c **1.35** **4.00**

DARK BLUE—Tr. Pkt., 50c **1.35** **4.00**

NEW FIERY RED—Tr. Pkt., 50c.... **1.35** **4.00**

RICH DEEP ROSE—Tr. Pkt., 50c... **1.35** **4.00**

ROSE PINK—Tr. Pkt., 50c **1.35** **4.00**

LOS ANGELES WHITE—Tr. Pkt. 50c **1.35** **4.00**

LAVENDER—Tr. Pkt., 50c..... **1.35** **4.00**

STOCK DWARF (Ten Weeks)

BRIGHT PINK, CANARY YELLOW, CHAMOIS, CRIMSON, FLESH, PINK, LAVENDER, MAUVE, PURPLE or WHITE—Tr. Pkt., 35c.....

.70 **2.10**

MIXED—Tr. Pkt., 25c **.45** **1.35**



Stock Dwarf Ten Week

BEAUTY OF NICE

AMERICAN BEAUTY—Deep rose.

AURORA—Chamois.

BELLE OF NAPLES—Old rose.

BEAUTY OF NICE—Deep flesh.

LAVENDER

MAUVE—Lilac.

MONTE BLANC—White.

MONTE CARLO—Yellow.

SOUVENIR DE MONACO—Crimson.

SUMMER NIGHT—Dark blue.

ROSE OF NICE—Rose pink.

Above varieties, **Tr. Pkt., 25c** **.60** **1.65**

MIXED—Tr. Pkt., 25c **.60** **1.65**



Early Flowering Sweet Pea Chime

SWEET PEAS

AMERICAN BEAUTY—Carmine crimson.

APOLLO—Salmon cerise.

BALL ROSE IMP.—Rose pink.

BOON—Salmon pink cream ground.

BURPEE'S WHITE—Giant flowering white seeded.

CASCADE—Ruffled edge, pure white, white

CHIME—Light salmon pink.

COQUETTE—Gorgeous coral pink.
seeded.

DAPHNE—Pink, dwarf cream salmon pink.

DAWN—Deep chamois pink.

Early Flowering Spencer or Winter Peas

ELEANOR BLUE—Light blue.

GERANIUM—Salmon cerise.

HARMONY—Lavender, light rosy veined.

JOSIE—Rose pink on white ground; long-stemmed.

LADDIE IMPROVED—Rose.

MARINER—Clear marine blue.

MARS—Crimson with dark cast.

MEMORY—Clear rosy lavender.

MRS. REDDICK—Flesh pink.

NAVY BLUE—Violet blue.

PRIDE—Cerise, long stemmed.

REDWOOD—Dark crimson.

SHIRLEY TEMPLE—Giant rose pink.

STAR—Rose pink shaded salmon.

SUNRAY—Orange cerise.

TRIUMPH—Purple or red lilac mauve.

VULCAN—Orange scarlet.

WHITE HARMONY—Long stemmed black seeded
white.

	$\frac{1}{4}$ Lb.	1 Lb.
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Oz., 40c	1.35	4.00
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MIXED—Oz., 30c	1.10	3.50
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LATER OR STANDARD SPENCER SWEET PEAS

AMBITION—Deep lavender.

AVALANCHE—Best pure white.

BRIDAL VEIL—Glistening white.

CAPRI—Best light blue; long stems vigorous.

CHIEFTAIN—Pure satiny mauve.

ECSTASY—An appealing shade of blush pink.

FLAGSHIP—Deep navy blue; Silver Medal award.

GRANDEUR—Shell pink.

GRAND SLAM—Bright scarlet cerise, shaded
orange; a sparkling flower with great appeal.

KING LAVENDER—Light clear lavender.

OLYMPIA—A deep royal purple.

PEER—Bright orange pink. Award of Merit.

PINKIE—Rich rose pink. The largest and finest.

PINNACLE—Very deep rose pink.

POWERSCOURT—The best lavender.

RED BOY—Best deep crimson; large flowers.

SIMPLICITY—New shade of deep chamois pink on
cream ground.

TANGERINE IMP.—Salmon-orange; requires
shading.

WARRIOR—Ox-blood maroon, sparkling sheen.

WELCOME—The most dazzling of all the scarlets.

YOUTH—Pure white with picotee edge of soft pink;
especially fragrant, large flowers.

Above varieties of standard sweet	$\frac{1}{4}$ Lb.	1 Lb.
peas, Oz., 20c75	2.25

STANDARD CHOICE MIXED—Oz., 20c50	1.50
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SWEET WILLIAM

	Oz.	1/4 Lb.
SINGLE MIXED—Tr. Pkt., 20c.....	.95	2.85
DOUBLE MIXED—Tr. Pkt., 20c....	1.15	3.35
ANNUAL SINGLE MIXED—Excel- lent mixture. Tr. Pkt., 20c.....	.75	2.25

TAGETES (See Marigold)

TITHONIA (Mexican Sunflower)

	1/4 Oz.	Oz.
SPECIOSA (Golden Flower of the Incas)— 5' orange scarlet flower; somewhat resembles orange scarlet dahlia. Tr. Pkt., 25c45	1.35
SPECIOSA FIREBALL—New. Taller and deeper shade of scarlet. Tr. Pkt., 30c55	1.65



Venidium Fastuosum



Tithonia Speciosa Fireball

TRITOMA

HYBRIDS MIXED (Red Hot Poker)— Yellow and orange shades. Tr. Pkt., 30c55	1.65
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VENIDIUM

FASTUOSUM—Golden orange, dark centers. Tr. Pkt., 50c	1.35	4.00
HYBRIDS MIXED—Contains hy- brids of creams, white, orange and salmon shades. Tr. Pkt., 50c.....	1.35	4.00

VINCA

Old fashioned garden periwinkle. 15". ROSEA MIXED—Tr. Pkt., 30c60	1.75
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VIOLA

This choice seed is sunripened in Southern California, hand picked for you from carefully selected plants. Good Viola seed is very scarce this year, so get yours now.

	Oz.	1 Lb.
ADMIRATION — Purple. Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
ARKWRIGHT RUBY—Tr. Pkt., 75c.	9.00	108.00
BLUE BUTTERFLY—Tr. Pkt., 50c..	5.00	60.00
BLUE PERFECTION — Good Blue. Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
CHANTREYLAND—Apricot orange. Tr. Pkt., 60c; 1/4 Oz., \$2.00	6.00	72.00
LUTEA SPLENDENS—Chrome yel- low. Tr. Pkt., 50c; 1/4 Oz., \$1.65 ...	5.00	60.00
PAPILLIO LIGHT BLUE—Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
PAPILLIO DARK BLUE—Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
PUCK—Purple with yellow wings and dark penciling; small flow- ered. Tr. Pkt., 50c; 1/4 Oz., \$1.65...	5.00	60.00
WHITE PERFECTION—Best white. Tr. Pkt., 50c; 1/4 Oz., \$1.65.....	5.00	60.00
MIXED — Carefully blended from separate colors. Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00

VIRGINIAN STOCK

	Oz.	1/4 Lb.
Eight inch compact bedding plants used for beds and borders. MIXED—Tr. Pkt., 20c60	2.00

WALLFLOWER ANNUAL

SINGLE MIXED—Shades of blood red, brown and yellows. Tr. Pkt., 15c40	...
DOUBLE EARLY WONDER—2'. Early form of double wallflower. Tr. Pkt., 30c	1/4 Oz.	Oz.
	.55	1.65

ORDER FOR
777 MURPHY SEED CO.

Quality Seed -- Wholesale

715 WALL STREET
LOS ANGELES, CALIFORNIA

DATE _____ 19__

WHEN
WANTED _____ TERMS _____

FIRM
NAME

PLEASE USE SAME FIRM OR GREENHOUSE NAME ON ALL ORDERS TO AVOID CONFUSION ON OUR RECORDS.

STREET OR R. F. D.

CITY AND STATE

THIS ORDER APPROVED
AND SIGNED BY

REMITTANCE ENCLOSED

BUYER \$

REC'D

OUT

CK.
M. O.

ST. OR
CUR.

C. O. D.

CHG.

SOURCE

CHECKER

QUANTITY

ARTICLE

PRICE

AMOUNT

please write in this space name and address of a florist who you believe would be interested in receiving our catalog. Thanks.

MURPHY SEED CO. GIVES NO WARRANTY, EXPRESS OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS OR ANY OTHER MATTER OF ANY SEED THEY MAY SEND OUT AND THEY WILL BE IN NO WAY RESPONSIBLE FOR THE CROP. PURITY AND GERMINATION GIVEN FOR INFORMATION ONLY AND WITHOUT GUARANTEE.

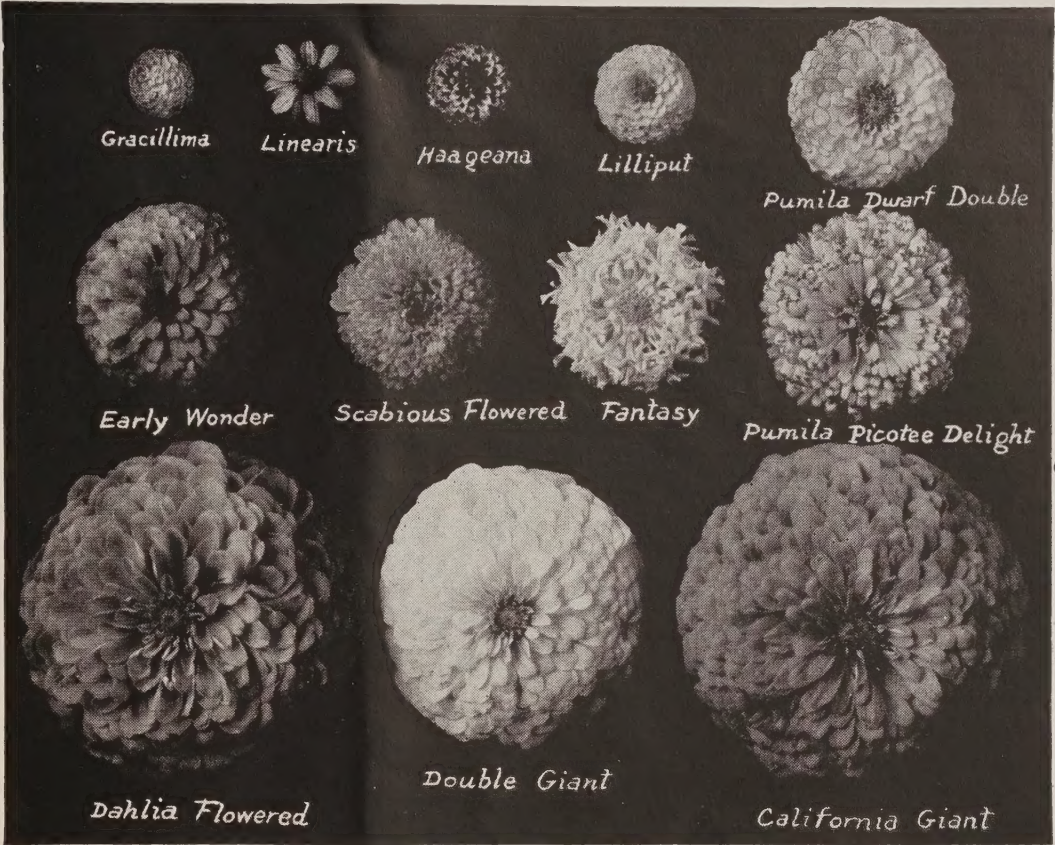
From

MURPHY SEED COMPANY

779 WALL STREET

LOS ANGELES 14, CALIFORNIA

Because Zinnias are a very important item for you, much work has been done on them, especially on the California Giants, Dahlia-flowered and Pompon types, to true them as to doubles, color and type. We are pleased to give you these much better and truer types for your critical clientele.



ZINNIAS Giant Dahlia Flowered

- Plants are of medium height. The flower is built up to resemble a show type of dahlia, hence its name. Our seed is all from re-selected stock, very true to color and high percentage of doubles.
- CANARY BIRD—Yellow.
 - CRIMSON MONARCH—Deep crimson.
 - DREAM—Deep lavender.
 - EXQUISITE—Light rose, deep rose center.
 - GOLDEN DAWN—Golden yellow.

- PURPLE PRINCE—Rich purple.
- GOLDEN STATE—Orange yellow.
- ROYAL PURPLE—New rich purple.
- ILLUMINATION—Deep rose self.
- ORIOLE—Orange and gold.
- POLAR BEAR—White.

SCARLET FLAME—Bright scarlet.		
Above varieties, Tr. Pkt., 20c30	.95
DAHLIA FLOWERED MIXED—		
Made from separate colors. Tr. Pkt.,		
20c; 1/4 Oz., 30c; Oz., 95c	2.50	10.00
DAHLIA FLOWERED CHOICE		
MIXED—1/4 Oz., 25c; Oz., 80c	2.25	9.00

LILLIPUT POMPON

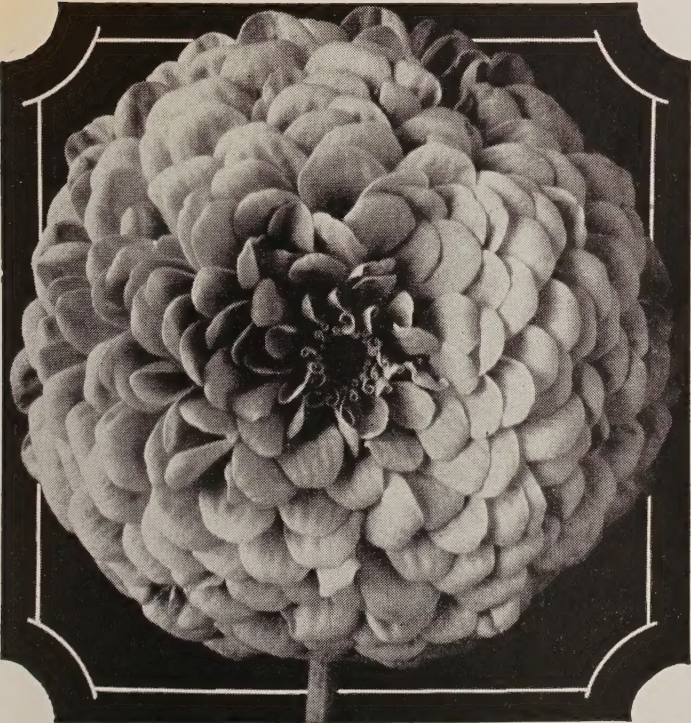
Next to the Giants this type of zinnia comes second in popularity. Small, neat flowers borne on long stems make this variety valuable for cut flower work. Our strain comes truer than any zinnia listed.

- CANARY YELLOW
- CRIMSON GEM
- FLESH
- GOLDEN ORANGE
- PURPLE
- ROSEBUD
- SALMON ROSE
- SCARLET
- VALENCIA—Burnt orange.
- WHITE

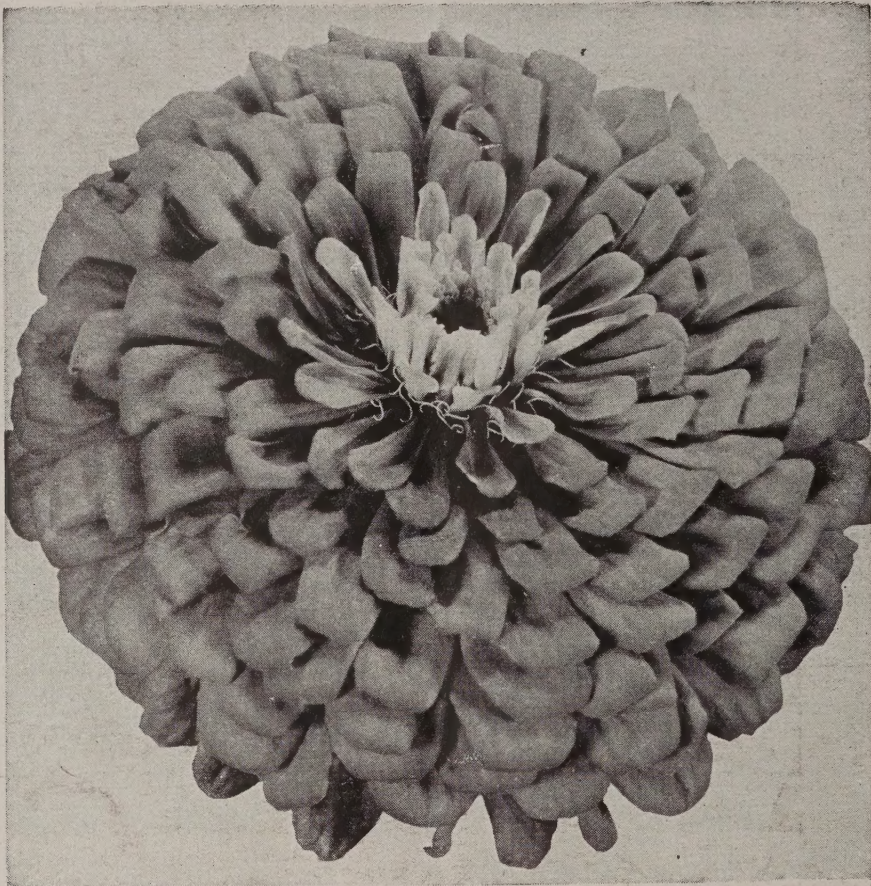
	Oz.	1/4 Lb.
Above separate colors. Tr. Pkt., 20c	.80	2.50
MIXED—Tr. Pkt., 20c75	2.25

ZINNIA SCABIOSA FLOWERED
IMPROVED MIXED

This strain produces larger flowers and greater percentage of true type over the regular strain; excellent color range. Tr. Pkt., 20c	1/4 Oz.	Oz.
	.25	.80



Zinnia Dahlia Flowered



Zinnia—California Giant

CALIFORNIA GIANTS OR MAMMOTH

Having greater height and size of bloom these zinnias are becoming more popular each year; huge flat type flower borne on long stems.

CHERRY QUEEN—Cerise pink.		
DAFFODIL—Canary yellow.		
GOLDEN QUEEN—Golden yellow.		
LAVENDER QUEEN—Lavender.		
MISS WILLMOTT—Soft pink.		
ORANGE KING—Burnt orange.		
PURITY—White.		
ROSE QUEEN—Bright rose.		
SALMON QUEEN—Salmon pink.		
SCARLET GEM—Scarlet.		
VIOLET QUEEN.		
Above varieties, Tr. Pkt., 20c.....	1/4 Oz.	Oz.
CALIFORNIA GIANTS MIXED—		
Made from above colors. Tr. Pkt.,		
20c; 1/4 Oz., 30c; Oz., 95c	1/4 Lb.	1 Lb.
CALIFORNIA GIANTS CHOICE		
MIXED—1/4 Oz., 25c; Oz., 80c	2.50	10.00
	2.25	9.00

ZINNIA ELEGANS PUMILA

Medium size flowers, very good for bedding and cut flower work.

BRIGHT SCARLET		
CANARY YELLOW		
FLESH		
GOLDEN YELLOW		
PINKIE		
SALMON ROSE		
WHITE		
Above separate colors, Tr. Pkt., 20c	Oz.	1/4 Lb.
MIXED—Tr. Pkt., 15c60	1.80
	.50	1.50

ZINNIA MEXICANA (Haageana)

DOUBLE MIXED—Very dwarf attractive zinnia. Tr. Pkt., 20c.....	Oz.	1/4 Lb.
	1.00	3.00

ZINNIA

EARLY WONDER — Dwarf early flowering Zinnias producing masses of pumila type flowers. Mixed colors. Tr. Pkt., 20c.....	1/4 Oz.	Oz.
	.45	1.40

ZINNIA

PUMILA PICOTEE DELIGHT—Medium sized flowers with curled petals and picotee markings. Mixed colors. Tr. Pkt., 25c		
	.30	.90

ZINNIA

DOUBLE GIANTS — Fine double flowers, choice mixed. Tr. Pkt., 15c		
	.30	.80

ZINNIA FANTASY
FINEST MIXED

Rounded medium size flowers, composed of a mass of shaggy ray-like petals. Tr. Pkt., 20c		
	.25	.80

ZINNIA LINEARIS

LINEARIS — Single orange with yellow stripe. Tr. Pkt., 25c		
	.55	1.65

ZINNIA GRACILLIMA

RED RIDING HOOD—Deep scarlet; miniature flowers. Tr. Pkt., 20c....	Oz.	1/4 Lb.
	.60	1.80